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**15p

GENERAL

Gandhi ordered to stand trial

Mrs. Indira Gandhi, the former Indian leader, is to be tried by a Delhi magistrate for refusing to testify yesterday before the Shah Commission on 11 issues relating to her emergency rule. Mr. Justice Shah ordered the trial when Mrs. Gandhi declined to make a statement because, she said, it would violate the oath of secrecy she took when she became Prime Minister. If convicted, Mrs. Gandhi faces imprisonment for six months or a fine of 1,000 rupees, or both. Page 4

Political ban may be eased

Most civil servants will be free to take part in national and local politics if the Government accepts the Armitage Committee's report, published yesterday. But those who deal directly with the public, as in social security or at offices, will still be barred from political participation. Page 8

Former envoys attack report

Retirement "is simply the one shares one's life with a singer," Sir Fred Warner, former ambassador to Japan, told Commons select committee, and Sir Christopher Soames, former Paris ambassador, were sharply critical of the Think Tank report on Britain's overseas representation. Page 10

Lost portrait

Lord Spencer-Churchill destroyed when Sutherland's portrait of Winston Churchill before her husband died, her executors announced. "I hear no rancour," said the artist last night.

Roads blocked

Snow blocked roads in the North of England, while the A289 coastal road at Sandgate, Kent, closed by flooding from the "Be London Weather Centre" set a record gust of 71 mph (32 mph). Page 8

Basque battle

Suspected Basque guerrillas and a police inspector were killed in a gun battle in Pamplona, Spain. It was the first outbreak of Basque violence in the country for three months. Page 8

Pakistan move

General Zia-ul-Haq, Pakistan's military ruler, said he would also meet Mr. Callaghan the possibility of his country applying to rejoin the Commonwealth in their talks to-day. Page 4

Man owes £3.3m.

Mr. Gordon Dennis Walters, a former building company director, of Mablethorpe, who has debts of £3.37m. and assets of £1.550, told London Bankruptcy Court that his failure was due to the collapse of the property market. Page 33

BBC talks fail

Talks between the BBC and the Association of Broadcasters-Sitis failed to resolve the dispute involving 162 engineers which stopped work on all live TV programmes other than news bulletins, yesterday. Page 4

Euro-drive later

Switching road signs from miles to kilometres could not be done before 1985. Mr. William Rodgers, Transport Secretary, told the Commons. The cost would be over £7m. Page 9

Briefly . . .

Electrical fault caused a fire at Bank underground station, London, which disrupted commuters' homeward journeys on the Central Line.

Left-wing agitators in borrowed firemen's uniforms were accused by the Fire Brigades Union of damaging equipment in Hertfordshire. Firemen face rows, Page 9

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated.)

RISES

Evadequer Bt/pce 39	2100	+ 1
Gold Leisure	120	+ 10
ELT	146	+ 10
Edinburgh Ice Rink	130	+ 20
Holma	55	+ 3
Hillside Distillers	149	+ 4
Hovar Shuttering	33	+ 4
ICI	348	+ 4
Int. Timber	130	+ 3
Lubroke	181	+ 31
Levers	295	+ 140
Lloyd's Bank	200	+ 140
London Colision	228	+ 11
McGregorale	46	+ 4
Northern Goldsmiths	73	+ 7
R.K.T. Textiles	273	+ 14
Racial Electronics	210	+ 9
Ventersnot	514	+ 4
Wlakfontein	514	- 6

FALLS

Bilion (Percy)	151	- 3
Dalgaty	229	- 3
Davy Int'l.	244	- 5
Gibbons (S.)	188	- 7
H.K. & Shanzhai Bk	222	- 7
Int'l. Finance Nat'l. Glass	108	- 7
RP	590	- 8
Oil Expln.	276	- 20
Cons. Gold Fields	183	- 5
Hoburg Cons.	110	- 1
Sabina	34	- 6
Ventersnot	273	- 14
Wlakfontein	514	- 6

BUSINESS

Equities, Gilts reverse falls

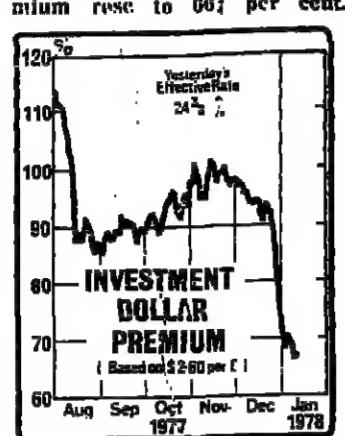
BY ROY HODSON

Radical surgery on the British Steel Corporation during the next five years has been urged by an all-party Commons committee which reported yesterday.

That is the only way of stemming the corporation's mounting losses—now running at well over £1 a day—and returning the industry to profitability by the early 1980s, the Select Committee on Nationalised Industries concluded with a 60-2 fall to 77.27.

STERLING improved sharply as the London market closed, for a gain of 2.05 cents to 112.930, its trade-weighted index up at 65.8 (65.7). The dollar widened to 4.88 per cent. (4.47).

INVESTMENT dollar premium rose to 667 per cent.



THE STAGE has been set for a major trial of strength between Parliament and the Executive after yesterday's publication of the Select Committee Report demanding access to confidential papers on the financial prospects of the British Steel Corporation.

A motion is due to appear on the Select Committee paper to that effect to-day, endorsed by every member of the Select Committee for Nationalised Industries. This is expected to secure backing from all sides of the House.

In the afternoon, Mr. Michael Foot, Leader of the House, will come under strong pressure to grant a speedy Commons debate to

come to a head over the steel market's future.

The determination of the committee to secure the papers has been supported by correspondence between Mr. Eric Varley, Industry Secretary, and Sir Charles Villiers, the BSC chairman—bolstered yesterday by strong but carefully worded support from the Conservative leadership.

Sir Keith Joseph, Opposition spokesman on Industry, acknowledged the importance of commercial confidentiality.

But in the case of BSC, he continued, "if selected committees are to function effectively, and to safeguard the public interest, they must have the information necessary for their task."

Without going into actual meaning figures, the committee recommends cutting operating costs by a reduction in "job opportunities."

Sir Charles turned up the heat on the committee in May 1977 in which he said: "If you will see that steel delivery has

been deliberately turned down again.

Continued on Back Page

Details Page 8 • Parliament Page 10 • Editorial comment Page 20

BY DAVID FISHLOCK, SCIENCE EDITOR

ROLLS-ROYCE has offered to Rolls-Royce and Associates, in which Rolls-Royce has a 54 per cent interest with the balance shared by Bubcock and Wilcox, Foster Wheeler and Vickers.

In the 1950s, the company was given access to Westinghouse Electric PWR technology through the U.S. Navy, but since developed a series of British PWRs. The second-generation reactor is already in service with the Fleet, a third-generation at the prototype stage, and a fourth on the drawing board.

The submarine PWR is about one-third of the size of the 1,300 MW reactor the CECB wants to build, but has a pressure vessel with half the wall thickness, and a power density in the core of the same order.

The offer to the Government is backed by the Ministry of Defence, for which Rolls-Royce has built 16 PWRs and has a further four under construction.

Sir Kenneth Keith, Rolls-Royce chairman, has already briefed both the Prime Minister and Mr. Anthony Wedgwood Benn, Secretary for Energy, on the experience his company has to offer.

He suggests Rolls-Royce might collaborate with GEC to build the PWR station wanted by the Central Electricity Generating Board.

The CECB has proposed building a PWR station as an insurance or fallback system should the British-designed, advanced gas-cooled reactor prove unable to fulfil Britain's future nuclear energy requirements.

Nuclear submarine reactors are built for the Navy by Rolls-Royce.

THE GOVERNMENT programme of early repayment of part of the large official borrowing overseas is under way on a significant scale.

The Electricity Council confirmed yesterday that it will repay a \$500m. Euroloan next month, more than four years before the maturity date. This is by far the largest early repayment yet.

The Government is expected to announce within the next few weeks the early repayment in stages of the \$830m. first credit tranche from the International Monetary Fund.

In addition, the U.K. public sector has borrowings of \$600m. which mature this year. Although some of this may be refinanced, the total of debt repayment looks like being he-

avyly affected by a depleted nuclear industry.

Sir Kenneth said yesterday that he had been stressing that the PWR was not U.S. technology but "world technology," just as the jet engine was world nuclear reactor debate.

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EUROPEAN NEWS

Tense summit between French union leaders

BY DAVID CURRY

PARIS, Jan. 11.

A TENSE summit meeting between the leaders of France's two biggest trade unions was taking place today to try to agree on a joint strategy for the pursuit of wage claims and a common attitude towards the political events leading up to the election.

The meeting between M. Georges Seguy, leader of the Communist-controlled (at central level) CGT, himself a Communist Central Committee member and M. Edmond Maire, head of the CFDT, is likely to bring to the surface differences both of political preference and industrial strategy.

The CGT, which claims some 2.4m members, is a partisan of democratic centralism and is vigorously promoting the Communist line against the Socialists. It has, nonetheless, shown a tendency recently to back down from industrial confrontation.

The CGT, rather than the CFDT whose links are with the Socialist Party, has refused to renew industrial action over a pay claim at the State-owned power utility EDF, and is thought to want a period of peace to sort out its internal troubles. These stem in part from the fact that some 40 per cent of its membership are Socialist voters. The CFDT has claimed that the strong Communist position taken by M. Seguy has caused a number of dissidents to cross the union lines.

The CFDT, with about 900,000 members, is a much less organised and disciplined body

Companies sceptical over Algerian boycott effect

BY OUR OWN CORRESPONDENT

PARIS, Jan. 11.

FRENCH COMPANIES in the running for contracts in Algeria remain hopeful about their prospects, despite the virtual embargo the Algerian Government has ordered on new import contracts with France.

However, while admitting that poor political relations between Paris and Algiers are contributing strongly to the increased difficulty in selling to Algeria, they point out that the market has been in decline for most of them for some time.

Typical is the case of the Renault Industrial Vehicles subsidiary Saviem Berliet. In 1975 they sold 10,000 heavy vehicles to Algeria in 1976 4,500; and last year fewer than 4,000.

One of the reasons is that ambitious investment plans were drawn up in Algeria, in common with other oil states, in the wake of the 1973-74 boom in oil prices. The recession in the West, the relative weakness of oil prices, and consequently of imports, in Algeria as elsewhere.

Nonetheless, important contracts are at stake. Berliet itself was responsible for the engineering, supply of equipment and the training for the first stage of

the Puebla lorry plant, intended to build 4,500 vehicles a year. The output of this plant, of course, was partly responsible for the decline in imports. Berliet is in the running for the order to double the plant's capacity, while it still has an interest in sales of parts.

Its parent, Renault, has not written off hopes of landing the contract to supply a 100,000-unit-a-year car plant to Algeria, despite Fiat's claim that it has almost won the contract.

The Italians, in fact, with their growing purchases of Algerian energy, have made solid advances as suppliers of know-how and equipment to the Algerian petrochemical industry. However, in 1976 the French steel industry sold 51,000 tonnes of steel to Algeria. "It's not inconsiderable but neither is it enormous," commented a steel federation official philosophically.

Technip, front runner for the consultancy contract for the LNG gas liquification plant at Skikda, is very guarded in its comments. It notes that some negotiations which are very advanced with French companies may be allowed to continue, and clearly hopes that the Skikda plant is in a safe position.

Giscard begins Ivory Coast visit

By Robert Mauchner

ABIDJAN, Jan. 11.

PRESIDENT Valery Giscard d'Estaing, who arrived here today in a Concorde for a five-day official visit, is expected to stress the growing role which Africa and, particularly France, can play in African affairs in his talks with President Félix Houphouet-Boigny of the Ivory Coast.

The long visit which the French President is paying to the Ivory Coast at a time when the French general election campaign is already underway, has provoked some surprise in France. Though no official explanation has been forthcoming, it is generally considered that the timing of the visit is not entirely fortuitous.

Both men have said that industrial action must be pursued, though they have a difference of emphasis. M. Seguy has dismissed the idea of a pre-electoral truce, although his union in fact appears to be observing just such a cease-fire.

M. Maire has warned for his part that "social mobilisation" may be necessary after the elections to keep a left-wing government up to its promises.

The two unions collaborated strongly last year, particularly before the left wing political alliance collapsed. The general strike in May was a reasonable success and the two unions were the main forces behind the unsuccessful attempt to repeat the performance in December. But by that time the tensions in their relationship had begun to become very obvious.

The assurance was given by Herr Guido Brunner, the Energy Commissioner, in a letter made public today to the presidents of five European oil companies—CFP, ELF Aquitaine (both French), ENI (Italian), Petrofina (Belgian) and VERA (German).

These five companies, with about 30 per cent of the European market between them, have in common a relative lack of their own crude supplies, and a correspondingly high dependence on European refining operations.

They have been pressing the Commission for the last 18 months to ratify the EEC's refining capacity.

The Commission proposed last year that a cut of 16 per cent was needed in EEC refining capacity to bring supply down to prevailing demand. This, it said, should be done by stopping new construction and by taking less efficient refineries out of service.

But, though the complaints of CFP, ELF, ENI and Petrofina have the support of their respective Governments, agreement was not possible at either of the two EEC Energy Councils last autumn.

The Commission also announced today that it is asking oil companies and traders to report all spot transactions on the Rotterdam oil market for a "trial period" of six months from February 1.

This is designed to meet the demand by the five European oil companies for a greater "transparency" of the Rotterdam market, which although accounting for only 3 per cent to 5 per cent of North West European consumption, is Europe's most important spot transaction market.

What the five smaller oil companies really appear to suspect is that their bigger brethren—among them the two European oil majors, BP and Shell—are depressing prices by offering secret rebates on the Rotterdam market.

What is the case of the

Soviet cosmonauts in pioneer space station link-up

MOSCOW, Jan. 11

TWO COSMONAUTS aboard Soyuz 27 linked their spacecraft with a Salyut 6 space station today and joined two other cosmonauts for an historic rendezvous in space.

It was the first time two spacecraft have docked simultaneously with an orbiting space station.

The official Tass news agency said the Soyuz 26 spaceship, carrying Lt. Col. Vladimir Janibekov and civilian engineer Oleg Makarov, docked with Salyut 6 at about 2 pm (GMT).

The double docking opened a major Soviet effort to man

continuously the station orbiting more than 200 miles above the earth for as long as a year.

During the difficult link-up, the first pair of cosmonauts—Lt. Col. Yuri Romanenko and Engineer Georgi Grechko—remained in their Soyuz 26 spacecraft. When the docking was secured, all four cosmonauts left their craft and met in the space station.

Moscow radio said Janibekov and Makarov will produce five days they will swap spacecrafts with the first crew and return to earth aboard Soyuz 26. UPI

David Satter adds: The Salyut 6 has two docking ports. The Soyuz 26 space ship, which was launched into orbit on December 19, docked at one of the Salyut 6 ports the following day, and Soyuz 27 has docked at the other. The mission could greatly expand the potential of the Salyut's programme which has been going on since 1971, making it possible to replace crews, to ferry extra specialists, to refuel and resupply, and even, if necessary, to rescue cosmonauts in distress.

Earlier Salyut models have only had one docking facility. The first attempt to link up with the Salyut 6 in October failed, and after Salyut 26 failed to dock, the two cosmonauts in their Soyuz 26 craft for the crucial docking manoeuvre, high over central Asian Aral Sea, in case of any mishap.

Soyuz 27 lined up for the final approach from a distance of 240 yards and moved in at a speed of 8.2 yards per second until levelling off at 40 yards and nudging into the docking

and reported it in perfect condition.

Reuter adds: The final approach to the Salyut station would have been made less nerve-racking for the Soyuz 27

crew because their comrades already aboard the station were believed to have been able to guide them in.

Moscow Radio said Cosmonauts Romanenko and Grechko took up residence aboard their own Soyuz 26 craft for the crucial docking manoeuvre, high over central Asian Aral Sea, in case of any mishap.

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Brussels refinery cuts urged

By David Buchan

BRUSSELS, Jan. 11.

THE EEC Commission is to persevere in its efforts to persuade EEC Governments to agree to a tuck-in in the present oil refining capacity surplus in Europe.

Despite rebuffs from EEC Energy Ministers twice last year, the Commission will produce a new report on the problem for the planned Energy Council meeting in March.

This assurance was given by

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These five companies, with about 30 per cent of the European market between them, have in common a relative lack of their own crude supplies, and a correspondingly high dependence on European refining operations.

They have been pressing the Commission for the last 18 months to take Community-wide action to ratify the EEC's refining capacity.

The Commission proposed last year that a cut of 16 per cent was needed in EEC refining capacity to bring supply down to prevailing demand. This, it said, should be done by stopping new construction and by taking less efficient refineries out of service.

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SIG. MARIO BARONE, the "reticence and concealment of evidence."

Later, Sig. Barone, together with the Banco di Roma's other managing director, Sig. Giovanni Guidi, was suspended at his own request from the bank's Board pending the "Sindona" inquiries.

The decision was taken by Milan magistrates currently investigating the activities of the

oil financier Sig. Michele Sindona, now living in New York where he is fighting extradition demands by the Italian authorities.

The Banco di Roma took over

some of the affairs of Sig. Sindona including the Banca Privata Italiana after his financial empire collapsed in 1974.

Last November, Sig. Barone was arrested but released 24 hours later. The Milan magistrates investigating the "Sindona Affair" charged him with

bank, called to-day an extraordinary general meeting next month when the entire Board is expected to resign and a new Board be elected.

The decision is aimed at restoring credibility to the bank after protracted scandal involving the alleged misdirection of funds which resulted in the resignation last year of Italcase chairman Sig. Giuseppe Arcaini.

Dominick J. Coyle adds: Italian consumer prices in December rose by just half a per cent. This is the smallest increase for any month last year, and is a distinct improvement on the 1.5 per cent rise in consumer prices in November.

Consumer prices last month were just under 15 per cent higher than in the corresponding month in 1976, and provisional returns by ISTAT published here to-day show that the average rise for the whole of last year was 1.8 per cent over the mean for the previous year.

The Milan magistrates have also been pressing the Swiss authorities to tighten their bank secrecy rules in order to obtain information about numbered accounts of a Geneva bank formerly controlled by Sig. Sindona.

Meanwhile, the Board of Italcase, Italy's central savings

President of the Central Bank.

This is the first time in post-war history that a leading opposition politician has been promoted to such a key position by the government in power.

The 58-year-old professor of

economics, who served as

Finance Minister in the last

surveillance government in 1968-70, will be formally appointed by the Federal President next week. He will replace President Hans Kloss, whose 54-year-old term expires on January 31.

But while the idea of contesting the levy is popular enough with the Irish dairy farmers pay 0.9p on every gallon of milk delivered to the creameries, it was recognised in Dublin to-night that the move is largely a political gambit inspired by the Gaullists, who dominate the EPD grouping.

However, he has long been an excellent personal terms with Chancellor Kreisky, who regards him as a man of personal integrity and outstanding ability.

The move has also been welcomed by the banking community which has been increasingly concerned about meddling in

politics by Socialist directors of the central bank. In view of his reputation, Prof. Koenig should be able to reassess the bank's former key role in monetary policy.

Politically, the Socialist Party can only profit from Chancellor Kreisky's shrewd move. Party propaganda is bound to stress the appointment as a convincing proof that the Socialists, despite their absolute majority, refrain from abusing the power.

New Austria central bank head

By PAUL LENYAI

VIENNA, Jan. 11.

THE EXECUTIVE committee of

President of the Central Bank.

This is the first time in post-

war history that a leading oppo-

sition politician has been pro-

moted to such a key position by

the government in power.

His appointment is a major

political event since it deprives

the main opposition party of its

effective public speaker.

Prof. Koenig, who began his political career only in 1967, has all along

been a sharp critic of the

Socialist Government's monetary

and fiscal policies.

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EUROPEAN NEWS

Kohl broadside opens provincial polls campaign

BY JONATHAN CARR

BONN, Jan. 11.

THE WEST GERMAN Christian itself in the matter until next December. Dr. Helmut Kohl, to-day More fundamentally, Dr. Kohl fired the first rounds in the campaign to believe that the FDP might still be tempted away from the SPD. His alliance with the SPD, Herr Kohl's political future, as well as Straus' evidently feels that only the standing of the Government's policy of total opposition to the parties, depends in no small both Government parties will measure of the outcome.

At a news conference, Dr. Both theories will be tested in the three fronts. He said that the same 18m. voters will be Social Democrat (SPD)-Free involved. In October in Hesse, the Democrat (FDP) coalition had the local CDU-leader, Herr Alfred Dregger, generally seen as an agent of terrorism, had reacted the right of his party—will be weakly to East German pressures going all out for an absolute majority, thus displacing the existing SPD-FDP coalition. Such a move would also affect the composition of the Bundesrat (the second chamber of the Federal Parliament), greatly to the opposition's advantage.

He said terrorism and "economic stagnation" would be among the main themes in the election campaign, adding that he planned to play an active role in the battle just as he had for the federal elections in October 1976. The FDP and its Bavarian sister party, the CSU, together gained 48.6 per cent of the votes, a result which reflected credit on Dr. Kohl as his opposition candidate for the Chancellorship, but "nonetheless" failed to bring the two parties power.

Dr. Kohl's ebullient attack on October elections in Herr Strauss' home State of Bavaria, to conceal the continuing differences between the Union parties, in particular between Dr. Kohl and the CSU leader, Herr Franz Josef Strauss.

Herr Strauss said yesterday that he felt the question of who would be the union's Chancellor of Bavaria. But few really believe that this means he will desert the federal political stage, although some CDU leaders, while Dr. Kohl said to-day leaders may privately hope that the CSU would not involve this might be so.

Main themes

Least doubt

Swiss tourist industry wants Government help

BY JOHN WICKS

ZURICH, Jan. 11.

THE Swiss tourist industry has national bank are very unlikely to be given by the Government to act on the demands, both as foreign-exchange support because exchange rates are winter and in the summer season. Immediate seen as typical minimum rates by the Government has the dollar, for example, was demanded by the Swiss to-day by the Swiss Hotel Association from the mark under 94 centimes and Federal Council and the National since the sort of guarantee to guarantee certain visages could prove tantamount minimum exchange rates for a splitting of the Swiss-franc pending in Switzerland by rate—the authorities have reigned tourists. As possible examples of the minimum rates, the association gives levels of Swiss tourist circles themselves there seems no firm idea of how hotel-keepers could obtain the same sort of exchange guarantee as is provided to manufacturing industry by the Hotel export risk insurance scheme. There is, however, considerable concern at the sharp rise in the authentic tourist spending in the Swiss-franc rate and in the fact that foreign travel agents are arranged minima.

The government and the franc contracts.

Central bank talks 'constructive'

BY OUR OWN CORRESPONDENT

ZURICH, Jan. 11.

A LATEST round of central bank talks at the Bank of International Settlements (BIS) in Basle were "harmonious and very constructive" leading to progress being made," according to Dr. Fritz Leutwiler, president of the Swiss National Bank. He categorically denied that the BIS talks had shown a failure with regard to the industrial country. This meant that the U.S. had the best short and long-term prospects, while the issues already taken to improve in hard-currency countries the currency situation. Dr. Leutwiler said, "Statements by as a result of revaluation. For U.S. delegation, in particular, casts for the future development shown that the U.S. like of these countries would have to adjust downwards, the situation and was said.

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The Der Spiegel affair: How East Germans view the row

BY LESLIE COLITT IN EAST BERLIN

BONN SEEKS TO AVOID A BREACH

VIEWING the evening news on German TV, but to West Germany's two television channels. The cold war has re-opened. A woman-newscaster reads verbatim from an East German government news agency report:

"Ambassador Dr. Michael Kohl, head of the permanent representation of the DDR (East Germany) in the FRD (West Germany) to-day officially protested in the Federal Chancellery of the FRD against the latest contrived work of Der Spiegel slandering the DDR. He emphatically referred to the negative influence of the publication on relations between the DDR and the FRD."

She is followed by a special commentator with a film report on the U.S. Central Intelligence Agency and the Press. He quotes from the New York Times' disclosures about the CIA and its efforts to manage the media and notes that in West Germany there is the same co-operation with the media. This political media will commit any crime including the massive falsification of documents."

East German television has turned on the propaganda full blast since the publication in the West German news magazine Der Spiegel of a manifesto, said to be from a Euro-communist and anti-Soviet opposition movement in East Germany calling itself the Federation of Democratic Communists of Germany.

As usual, the problem for the East German leadership is not whether this remarkable success can be improved.

Herr Strauss is also expected to take up the post of Prime Minister of Bavaria. But few really believe that this means he will desert the federal political stage, although some CDU leaders, while Dr. Kohl said to-day leaders may privately hope that the CSU would not involve this might be so.

Twenty-eight years after the founding of their State, East Germans are still informed largely by West Germany's electronic media, a situation unparalleled in any other communist country. As one East German writer explains it: "No one here believes anything, especially about their own country, until it's reported by West German radio and television." One reason for the near monopoly on credibility which the West German media enjoy in East Germany is the East German Press itself.

"Either it deals only with machinery and plants," notes one East German journalist in East Berlin, "or it lashes out at the West Germans in language that is incomprehensible to anyone who has not been previously informed by the West German press."

The Spiegel reports of an organised opposition in the upper echelons of the ruling Communist Party illustrate the impact of the West German press in East Germany. After the magazine had given advance copy to the news agencies, it was used as the first item on West German television's evening news. At first, there were few reservations about the story's accuracy. Direct reports from the West German TV correspondents in East Berlin left viewers with the impression that the account in Der Spiegel

was the result of being kept totally ignorant about what actually does take place at higher party and Government levels in East Germany.

East Germans, including prominent individuals who protested against the Party's execution of the political poet, Wolf Biermann, to West Germany, say they have never heard of the East German opposition group referred to by Der Spiegel. They do not, however, rule out the possibility of an East German party member venting his disgust with the system in an unsigned man news magazine.

The document itself is sprinkled with Maoist-like terms, such as "two imperialist super-powers, the U.S. and the Soviet Union," as well as "Red level of East German society." Non-party members attempt in raw materials.

BONN feels the action, taken because Spiegel has been publishing a manifesto by an alleged East German dissident group, is against the understanding on reporting reached between the two States in 1972.

At the same time, Herr Wischnewski underlined Bonn's continuing interest in avoiding a serious deterioration of ties with East Berlin. This means no retaliatory action against East German correspondents in West Germany and continuation of the series of talks improving of contacts between the two sides.

The Government feels there is nothing to be gained by cutting back contact with the East Germans. On the contrary,

Bon may be able to use some of the economic leverage available in its technical talks with East Berlin, to prise a more forthcoming attitude from the East Germans in other areas.

This latest problem in East-West ties has come at a time when Bonn has made one advance elsewhere on the Ostpolitik front and is seeking another. During his new year visit to Bucharest, Chancellor Helmut Schmidt was able to gain agreement that 11,000 ethnic Germans in Romania will be allowed to resettle in the Federal Republic each year. And to-day a delegation from East Germany in a vast and receptive audience inside the country, are a major headache to the East German leaders at any time and particularly now when the country is going through a trying economic period.

East Germany has accused Der Spiegel and a West German correspondent in East Berlin of having links with the West German secret intelligence agency and has accused the head of Der Spiegel for "slandering the DDR and its 'leading personalities'." One of the West German correspondents accused of espionage has, Herr Dirk Sager, of West Germany's second television channel, has simply allowed East Germans to describe the reality of their lives in his programmes and greatly increased the impact on viewers, especially those inside East Germany. The blunt message from the East German leadership to the population is to stay clear of West German correspondents if one doesn't want to get in trouble.

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U.S. jobless rate lowest since 1974-75 recession

BY JUREK MARTIN, U.S. EDITOR

THE U.S. unemployment rate fell sharply by 0.5 per cent. last month to 6.4 per cent., its lowest level since the start of the 1974-75 recession.

The decline in the jobless corresponded with another sizeable increase in total employment. In December 66 per cent. of the population were working, the highest figure ever.

Over the calendar year 1977, total employment increased by 4.1m., the biggest annual gain since World War II. In 1977, about 3m. people entered the labour force, thus bringing a net numerical decline in unemployment of 1.1m.

The December figures do bear out some of the more optimistic predictions earlier last year of the then new Carter Administration. In January last year unemployment dropped to 7.3 per cent. from 7.8 per cent. in December, 1976, prompting forecasts that by the end of the year the rate could well be below 6.5 per cent.

However, from the spring until last November, unemployment stuck stubbornly in the 7 per cent. range, in spite of the creation of a considerable number of new jobs.

A revision of the seasonal adjustment procedures issued by the Labour Department to-day shows that unemployment was actually somewhat, though not appreciably, lower than the recession proceeded, employment rose monthly, adjusted figures had appreciably.

WASHINGTON, Jan. 11.

It would be unwise, therefore, to assume that the rate was 6.7 of one month's figures, the original estimate.

While the Administration can clearly take some satisfaction

in November, for example, the Department now calculates that the rate was 6.7 per cent. 0.2 per cent. under the original estimate.

The U.S. economy grew at a real rate of about 4 per cent. annually in the final quarter of last year, according to rough estimates released by the Commerce Department, our U.S. Editor writes. In the course of Congressional testimony, the Department's chief economist, Mrs. Courtney Slater, noted that this represented a progressive quarterly decline from the 7.5 per cent. advance recorded in the first three months of 1977. However, she characterised the year as a whole as one of solid, well-balanced growth, with GNP having risen from fourth quarter 1976 to fourth quarter 1977 by about 5.2 per cent.

The unemployment rate for black teenagers, for example, though down by 1.3 per cent. in the month, stood at 12.5 per cent., that for black teenagers was even worse at 37.5 per cent. While down from November's 39 per cent., it was higher than the 34.8 per cent. of December, 1976, and the Department was obliged to note that "no downward" was evident in the unemployment rate for black teenagers or women.

The improvement in one of the country's most nagging problems, it is unlikely to get carried away with euphoria.

In both of the last two years, the winter months have produced sharp falls in unemployment, which subsequently petered out, although in both 1976 and 1977, the Department was obliged to note that "no downward" was evident in the unemployment rate for black teenagers or women.

Query on safety of Concorde

BY JOHN WYLES

MANUFACTURERS of Concorde are facing the task of convincing the Federal Aviation Administration (FAA) that its hydraulic systems comply with U.S. safety regulations.

Although Concorde has satisfied most FAA standards, the agency has raised questions about the adequacy of the aircraft's hydraulics which will have to be settled before it can be certified. Without a certificate the French, British and American aircraft certification authorities will apply equivalent safety standards but the FAA tends to have a different approach to certain matters. It will winning French and British certification of the Concorde has question is settled.

Coal strike violence increases

BY STEWART FLEMING

THE U.S. coal strike, which has made idle 160,000 members of the United Mine Workers (UMW) union, has moved into ten union districts and one its sixth week amid reports of where the mines are solidly mounting violence in the coal fields.

Last week a retired miner was shot to death by a company guard at Prestongrange, Kentucky. Although the shooting was in part a reflection of a feud between the two men going back several years, it has served to inflame miners and to increase tension in the area.

Earlier in the week at Rockport, Indiana, 194 men identified by the Indiana police as striking miners were arrested after a dynamite and incendiary attack on a loading pier in the Ohio river handling non-union coal. The attack resulted in several hundred thousand dollars' worth of damage.

Bored and frustrated miners in strike and continued supplies from pits which are still operating.

Signs have also appeared of mounting distrust between local union leaders and the leadership at the headquarters in Washington. On December 30 the coal companies walked out of negotiations with the union when, under pressure from local leaders, the UMW backed away from a prospective agreement.

This agreement would have included financial penalties against miners who went on unofficial strike, a proposal which has increased mine leaders in the field.

Since then no negotiations have taken place between the two sides, although federal mediators have been attempting daily to bring the two sides together. The complete breakdown of discussions is causing concern for it is feared that the longer the dispute goes on the more entrenched the positions of the two sides will become.

Some observers suggest that the dispute is now entering a critical phase. Unless progress is made towards a settlement over the next week or ten days the miners may still be out on January 1, when pension payments to retired miners are due because the pension fund will have run out of funds. About \$1,000 retired miners have been drawing pensions of \$250 a month recently.

Already miners have had a health benefits cut and it is feared that if pension benefits run out the strike could become self-sustaining with miners demanding social justice as well as increased pay.

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Now that prices of imported vehicles have been forced to respond to the slide in the value of the dollar, Ford and General

Motors have given some margin within which to improve its small cars in the wake of increases in rival imported models because of currency adjustments.

Both manufacturers had shaved their small car prices and of 2.5 per cent. more. In

inclusion certain extras as standard equipment at the start of the 1978 model year in a bid to halt import gains in the small car market.

Now that prices of imported vehicles have been forced to respond to the slide in the value of the dollar, Ford and General

Motors sold in the U.S. are being recalled to rectify possible faults in accelerator cables and steering mechanisms.

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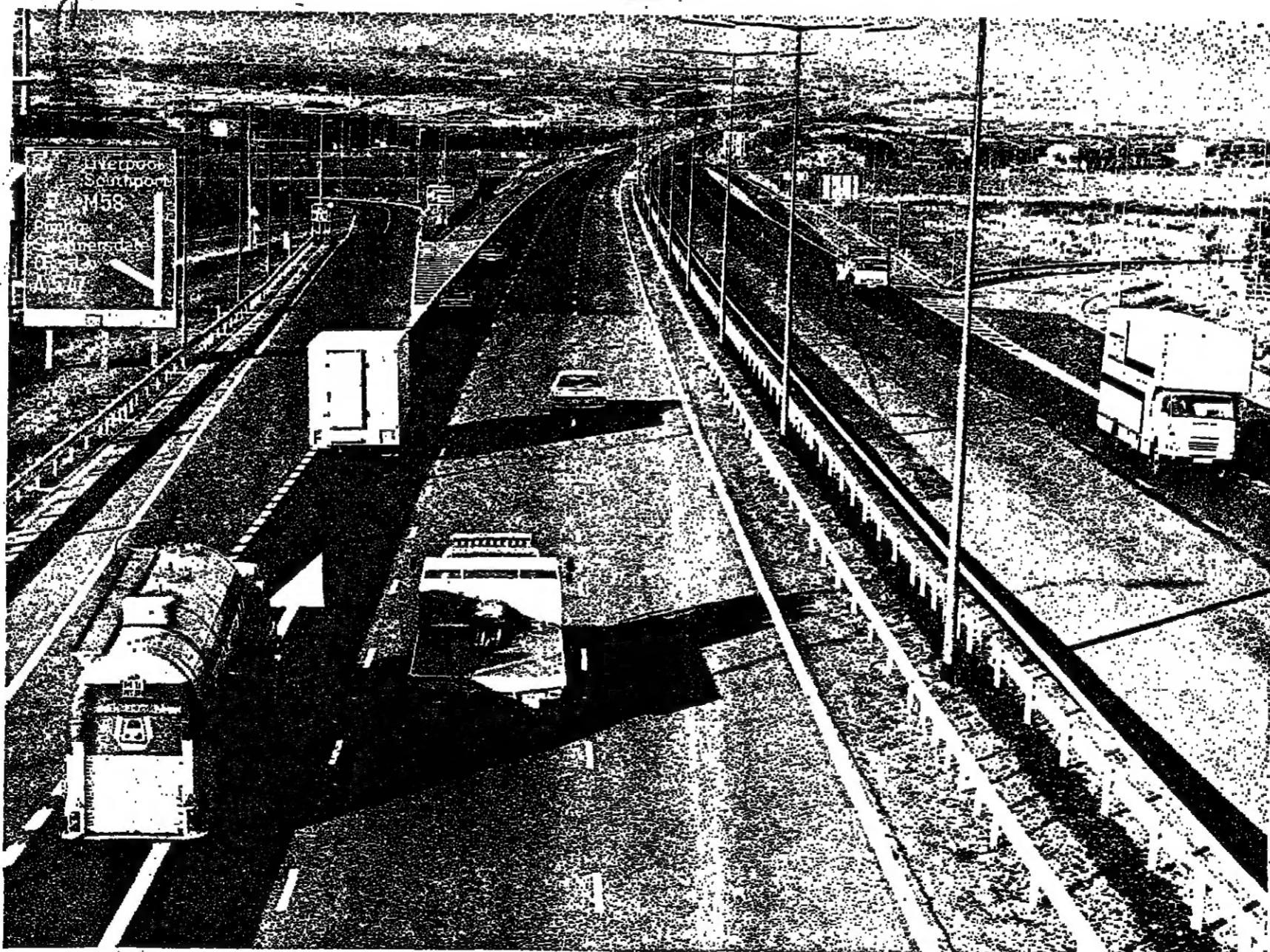
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WORLD TRADE NEWS

Sanyo to make TV sets in Europe

TOKYO, Jan. 11. JAPAN'S Sanyo Electric Company said to-day it planned to establish a new company in Europe to manufacture colour television sets for the European market.

The company said negotiations were still in progress, and refused to give details of the probable location or production levels.

The measure was designed to cope with the year's recent appreciation against the dollar, which made exports from Japan more expensive, and increased domestic wage and material costs, the company said.

Sanyo, which makes about 2m sets a year in Japan, said the European move was also part of a programme to expand overseas production of colour televisions and electronic goods, such as audio systems to one-third of its overall output from 20 per cent.

Import promotion

TOKYO, Jan. 11. THE semi-official Japan External Trade Organisation (JETRO) announced plans to promote imports from industrialised countries and developing countries.

The plans include posting task forces probably in New York and London in fiscal 1978 to act as a market research consulting service. It will set up an office in Japan to brief foreign businessmen on Japanese trade policy.

Reuter

Hitachi in Mexico

TOKYO, Jan. 11. Hitachi has agreed to set up a joint venture in Mexico to manufacture and sell large electric motors.

A new concern, Megatek SA, will be capitalised at Y2bn, and be held 51 per cent by the Group Industrial Alfa SA and 49 per cent by Hitachi.

The company will employ about 250 workers and start production in December.

AP-DJ

Airport to open

NARITA, Jan. 11. Seven years after initially scheduled, Japan's new international airport at Narita may soon open, officials say. With more than \$1bn spent in construction costs, officials have set March 31, 1978, for the opening of the airport about 40 miles north-east of Tokyo.

AP-DJ

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U.K. strikes 'aid Japan's car sales'

BY DOUGLAS RAMSEY

JAPANESE car exporters sold exported to Britain in 1976 and over 20 per cent more cars to 122,800 in 1975.

Britain in 1977 and took a bigger share of the U.K. market than ever before, but they deny criticism in British motor industry circles that Japan's success in 1977 was achieved at the expense of a prior "understanding" that Japan would not sell many more cars in the U.K. than they had the year before.

On the contrary, the car makers put blame for their increased share on the strikes in the British car industry which "forced" British customers to turn to foreign suppliers, notably in August and September.

Officials of the Japan Automobile Manufacturers Association (JAMA) and Britain's Society of Motor Manufacturers and Traders (SMMT) agreed in a joint communiqué, coincident with the strikes, that there was "no possibility of any significant rise in the share of Japanese made cars in the U.K. this year."

In fact, Japanese models have taken 10.5 per cent of new U.K. registrations in 1977, substantially higher than the 9.4 per cent share recorded in 1976.

Japanese vehicle exports to Britain jumped by over 20 per cent in 1977 although December export figures are not yet available. Between January and November, Japanese makers sent 159,774 vehicles (including trucks) to the U.K. That compares with a total of 134,800 cars beyond the 10 per cent mark.

According to one official at yen's appreciation on international markets, then been guilty of duplicity in their talks with British industry and Government? The Japanese view, SMMT.

Third, Japanese car makers blame strikes in Britain for the reasoning is sometimes specious. In particular, although no agreement was reached between JAMA and SMMT, the British side has come away from several meetings assured (perhaps wrongly) of the Japanese car makers' goodwill if in securing close to an 11 per cent share of U.K. registrations the Japanese lose the trust of the SMMT, it might well signal more open protective action on the part of the British Government to stem imports at the SMMT's urging.

After a high level of registrations in August (14.2 per cent), September (14.8 per cent) and October (14.4 per cent), they say, Japan's share fell back to 5.3 per cent in November.

Moreover, Japanese exporters see no reason to apologise for the higher level of sales in 1977 and the SMMT was expected a similar outcome in 1978. Since Japanese makers agreed to forecast that no significant rise would take place, the rise in British car purchases.

Second, Japan has never talked of limiting its car sales in the U.K. to 10 per cent of the market. British officials have come away from talks with Japanese makers with the notion that in 1977 Japanese exporters would actively keep sales from pushing Japanese model registrations beyond the 10 per cent mark.

As a result, despite this mild restraint, exports to the U.K. went up 9.7 per cent in 1976 and perhaps over 20 per cent in 1977. That is as good a performance as on the American market, so it is not the sort of built-in increase which Japanese makers would like to lose.

U.S.-EEC in steel talks

BY DAVID BUCHAN

A JOINT working-party of U.S. and EEC officials met here to-day to devise a proper comparison between the complicated price systems that the Community and the Carter Administration have developed against cut-price steel imports.

The EEC Commission to-day expressed concern that the U.S. trigger price system might hit certain EEC steel exports to certain regions of the U.S. This concern is understood to stem from the fact that the American system, due to come into force next month, is calculated on Japanese production and more important, transport costs.

The fear is apparently that, while Japanese steel is sold mainly on the West Coast, EEC exporters may have some difficulty reaching Mid-West steel markets from East Coast ports at a low enough price to win orders.

Basically, the EEC officials consider that the two price systems are roughly of the same absolute level, and there is thus little danger of third-country imports being diverted from one end of 1978.

These agreements, covering both price and quantities of steel imports, are designed to replace the system of minimum import prices that the Community has imposed between January 1 and March 31 this year. The bilateral agreements are expected to last until the end of 1978.

BRUSSELS, Jan. 11.

A market to the other. Whether the margins between U.S. domestic prices and the new trigger prices—reported to be an average of 5.7 per cent—is enough to allow EEC steel exporters to keep their present U.S. market share, will only become clearer after to-day's meeting.

Meanwhile, the EEC Commission is to embark on the first round of its bilateral negotiations with steel-exporting countries next week. Talks with Austria and Sweden are to be held on January 18, with Norway on January 20, and with Switzerland and Portugal on January 21. So far, only this time-table, with the EFTA countries has been fixed.

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TAX ACCOUNTANT LONDON

Our client, a major British Group with extensive international involvement now wish to recruit an additional accountant to handle varied aspects of their corporate tax affairs.

Candidates, with good communicative skills, an appropriate qualification and relevant experience, need not previously have been employed in Commerce or Industry.

A starting salary in the £6,000-£7,000 range is envisaged but the total remuneration package which can include a car allowance is very negotiable. The benefits and security associated with a major group also apply.

Please contact I.M.G. O'Hare on 01-409-1371 or write to him in confidence at 24 New Bond Street, London, W1.

MANN
MANAGEMENT

Soviet pipe order for W. Germany

TOKYO, Jan. 11.

The West German concern Mannesmann-Handel and Thyssen Stahlunten have won another contract from the Soviet Union for delivery of large pipes for the construction of natural gas under extreme low temperature conditions, writes Jonathan Carr from Bonn. The new contract is for 300,000 tonnes of piping to be produced in Mannesmann's Mulheim (Ruhr) factories by the end of this month and shipped to the Soviet Union. No details of the value of the order have been given, nor of the credit conditions involved which have been arranged through a German banking consortium led by Deutsche Bank.

While the Japanese arguments are at times persuasive, the reasoning is sometimes specious. In particular, although

the SMMT's penetration of the U.K. market remained at 5.3 per cent in November, the Japanese side has come away from several meetings assured (perhaps wrongly) of the Japanese car makers' goodwill if in securing close to an 11 per cent share of U.K. registrations the Japanese lose the trust of the SMMT, it might well signal more open protective action on the part of the British Government to stem imports at the SMMT's urging.

After a high level of registrations in August (14.2 per cent), September (14.8 per cent) and October (14.4 per cent), they say, Japan's share fell back to 5.3 per cent in November.

Moreover, Japanese exporters see no reason to apologise for the higher level of sales in 1977 and the SMMT was expected a similar outcome in 1978. Since Japanese makers agreed to forecast that no significant rise would take place, the rise in British car purchases.

Second, Japan has never talked of limiting its car sales in the U.K. to 10 per cent of the market. British officials have come away from talks with Japanese makers with the notion that in 1977 Japanese exporters would actively keep sales from pushing Japanese model registrations beyond the 10 per cent mark.

As a result, despite this mild restraint, exports to the U.K. went up 9.7 per cent in 1976 and perhaps over 20 per cent in 1977. That is as good a performance as on the American market, so it is not the sort of built-in increase which Japanese makers would like to lose.

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GKN to
close
plastics
plantBy Kevin Done, Chemicals
CorrespondentGKN SANKEY is to close its
plastics division because of
persistent losses incurred over
the past two years. The plant at
Wilson, Wolverhampton, employs
some 650 people.The company says that every
effort will be made to find alter-
native employment for the work-
force at other GKN factories in
the area.Employees have been told that
the division will be progressively
closed down over the next six
months and the management
team have to have completed
the closure by July.The GKN Group is one of the
greatest suppliers of components
for the automotive industry. The
Plastics division produces inject-
ors, cylinder heads and domestic
appliance industries.In the past two years the divi-
sion has faced mounting losses
totalling some £1.5m. Its turn-
over last year was some £5m, but
a group turnover of more than
£50m.GKN said yesterday that the
closure was due to lack of
market, weak prices and the
continuing losses. Among other
factors contributing to the low
market has been the uncertain-
ty of the British motor industry
as much of the production in
the Wilson factory is taken
by domestic customers.Pinchin to
trade in
gilt-edge

By MARGARET REID

PINCHIN DENNY, one of Lon-
don's largest stockjobbing compa-
nies, is to begin trading in the
gilt-edge market. Its entry will make
the number of jobbers—the Stock
Exchange's wholesalers—toThe move will mark an im-
portant development in the
structure of the stock market's
writings.The decision by Pinchin in
Wedge, Dundee, Mordant,
Akray and Smithers in man-
agement in the major Gov-
ernment sector has been
against the background of
recent business in this field for
the time.In any case, an excep-
tional one deal in gilt-edge
written accounted for more
than four-fifths of the value of all
transactions on the Stock Ex-
change.Pinchin, which is a private
company, and will remain one,
concluded that it can no
longer afford to stay out of such
an important area of stock
trading. The partnership has
decided that it cannot prosper as
it would wish in the long-term
without widening its range in
manner proposed.The move by Pinchin will also
have significance in the con-
text of the present Stock
Exchange structure examination
by the Monopolies Commission.
It is probing the projected
merger of two other large
firms—Smith Bros. and
Bishop.Pinchin, which has 31 partners,
isking a £20,000-a-year senior
partner to run the proposed
gilt-edge section.The firm—now trading in
titles and prior charge stocks,
including debentures—intends
to trade in gilt-edge stock this
Assuming that the right
candidate for the job is found,
he will expect to start
trading by late summer or
earlier.state agents
to MarplesD MARPLES of Wallasey,
already Mr. Ernest Marples, the
ervative Transport Minister,
is sued by a firm of London
agents for alleged non-
compliance of commission on the
£230,000 worth of prop-
erty he once owned. The
electric Towning Real Estate
Company of Bayswater in Lon-
don is claiming £5,000 from
Marples, whose address is
simply as "a village in
England."

POINTMENTS

Palau to head IDV export companies

Geoffrey Palau, deputy
man, INTERNATIONAL DIS-
TERS AND VINTNERS, will be
over as chairman of the
company from April 1. His
resignation is to be submitted
to Mr. D. B. S. Saksena,
retires from the IDV Group
at the end of March.David W. Wyke has been
named chairman and president
of ERLING-EUROPA in suc-
cess to Mr. C. R. E. Williamson,
has resigned to pursue a
new career. Mr. Eric Barber
becomes chairman of Sterling
Group in place of Dr. Wyke.W. A. Wedde has been ap-
pointed managing director of
HINE TOOLS, a new com-
pany being formed to bring closer
the manufacturing, fac-
tories and sales expertise of the
Machine Division. Mr. G. A.
Brown, managing director of that
company, will be chairman of the
company. Other Board mem-
bers are: Mr. B. R. Botman,
director in the Treasury for one year; public affairs co-ordinator for

HOME NEWS

Long-life light bulbs
research has ended

By LYNTON MCLEAN, INDUSTRIAL STAFF

BRITAIN'S lamp makers have virtually stopped research into the long-life domestic bulb. In Britain since 1968, the high-efficiency lamps, even makers, told the committee that though these may not be on sale for 40 years, a Commons sub-committee was told in evidence yesterday.

More efficient lamps could cut Britain's lighting fuel bill by a third. Mr. Ivor Cohen, lighting division director of Phillips Industries, told the committee that it had been unsuccessful in persuading people to buy the lamps. Sales of the double life lamps had fallen since their introduction.

This inefficiency had been largely overcome with the invention in the 1960s of the tungsten-halogen lamp, which gave 20 per cent less light per watt in the case of the 100 W tungsten lamp.

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PARLIAMENT and POLITICS

Think Tank
proposals
criticised
by Soames

By Reginald Dale

A COMMONS Select Committee yesterday heard sharp criticisms of the controversial Think Tank report on Britain's overseas representation from two former senior ambassadors.

Sir Christopher Soames who served in Paris from 1968-70 and Sir Fred Warner, Britain's Tokyo representative from 1972-75 clearly felt that the youthful team responsible for the report had little experience or understanding of how diplomacy worked in practice.

Sir Fred, now prominent in business and City circles, attacked the report for assuming that the Diplomatic Service lacked expertise in export promotion. In fact it was the main source of such skills.

Sir Christopher, former vice-president for external relations at the EEC Commission, said there was a good deal worth thinking about in the report. But the suggestion that diplomats based abroad could increasingly be replaced by people sent out for short periods from London was beyond all merit.

Such visitors could have no influence in the country concerned, Sir Christopher said. In his experience, Foreign Office personnel were often more competent than people from home departments.

Both men criticised the proposal that a new unitary body should be created to oversee the country's numerous export promotion bodies under a Minister of State.

Sir Fred said that many people who criticised diplomatic entertainment misunderstood its purpose. They did not appreciate it was an extension of the diplomat's work in trying to get close to the people he was dealing with.

Professor James Barber, Professor of Political Science at the Open University, told the committee in written evidence he was critical of three broad assumptions underpinning the report. These were the degree of concentration on economic achievement, making it virtually the sole criterion for external activities, the confusion over "power" and "influence" and the narrow interpretation of the national interest.

Tory MP beaten by 22 in closed shop protest

BY IVOR OWEN, PARLIAMENTARY STAFF

ANOTHER SKIRMISH over the Relations Act giving an employee the right not to join a trade union on reasonable grounds had their difficulties in finding other legislation in 1976 such dismissals were regarded as fair.

Opposing the Bill, Mr. George Rodgers (Lab., Chelmsford) accused Mr. Ian Gow (C. Eastbourne) in his bid to introduce a private member's Bill to provide compensation for workers who are sacked for refusing to join a trade union.

His proposed Closed Shop (Compensation for Wrongful Dismissal) Bill was rejected in the Commons by a majority of 22 (194-172).

Another seven had worked with British Rail for between 13 and 19 years, and five had been engaged on the railways between 29 and 38 years.

"No fair-minded person could possibly believe that it is fair to dismiss, without compensation, a man who has carried out his duties to the entire satisfaction of his employer and to the entire satisfaction of his fellow employees," he declared.

Mr. Gow said the terms of his Bill would provide that the dismissal of employees in such circumstances was unfair and that compensation should be paid to them. Some of the men sacked

Judge motion 'not abuse of Commons procedure'

BY IVOR OWEN

A COMPLAINT by Mr. Nicholas Ridley (C., Cirencester and Tewkesbury) that the Parliamentary motion signed by 71 MPs calling for the disqualification of Judge Neil McKinnon constituted an abuse of the procedures of the Commons was rejected by the Speaker, Mr. George Thomas, last night.

The Speaker said that the motion was "entirely within Committee."

Mr. Ridley argued that the motion tabled in the wake of Judge McKinnon's controversial summing-up in the "biggest wogs and coons" case was in conflict with the concept that the House should not seek to interfere in a judicial judgement.

It related, he said, to a specific judgement—and there was no suggestion that it was a criticism against the conduct of a judge—over a period of years.

Mr. Ridley contended "If as trade unionists.

The proposed Bill would wreck the prospects for wide-ranging industrial agreement and would prove to be a recipe for industrial chaos.

He claimed that the issues involved were of such fundamental importance that the matter should be referred to the House of Commons Procedure Committee.

He told MPs that he was not meet with the favour of

MPs in all parts of the House.

After stressing that the motion was in order, the Speaker pointed out that the question of dog warden schemes be operated over a period of years.

He told MPs that he was looking at the idea following the report of the working party on dogs, which recommended that

dog warden schemes be operated over a period of years.

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Dog wardens plan studied

THE SETTING UP of dog

warden schemes is being

urgently studied, Mr. Denis Howell, Environment Minister of State, said in the Commons yesterday.

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THE JOBS COLUMN

Index-linked dilemma

BY MICHAEL DIXON

CIVIL SERVICE appointments with inflation-proofed pensions which include representatives of financing of their pay bills. They are evidently not the most desirable jobs on the public payroll after all. I have just discovered the existence of roughly 900 posts now within the State sector that carry index-linked pay.

They belong to staff of a pair of the two dozen industrial training boards which, effectively since 1975, have had their wage and other administrative costs paid from taxpayers' funds. But the story behind the unusually plus working conditions starts farther back, in 1973, when the boards in general were still financing their activities by raising a levy—part of which was returned in grants from concerns within their particular industries.

At that time morale in the ITBs seemed extremely low because under the distinctly chilly eye of the Conservative Government they were worrying about whether they were going to survive.

But about 800 staff in the Road Transport Industry Training Board, and some 120 others in the counterpart for the furniture and timber industry clearly did not let the depression get on the Agency arm of the publicly funded Manpower Services Commission took over responsibility and negotiated with their res-

pective governing councils, for the ITBs and, in effect, the they were employed in a relatively entrepreneurial position. Their boards had to finance themselves, and their continued existence was by no means secure. With the transfer of the boards to the domain of the Training Services Agency, however, their staff gained the high security of employment which typifies the public sector.

Now, the salary levels prevailing in the two boards were not the same—each ITB set up a scrupulously legal claim under its own pay structure mainly reflecting the conditions of the industry for which it is responsible—and neither are they also for the restoration of the index-linking arrangement, but known to me. But it seems safe to say that over the two years following the successful negotiations the two progressed to being among the best paying of their kind, although staff of the transport organisation were, and almost certainly still are, better off than their furniture fellows.

With the re-arrival of incomes policy, however, the respective governing bodies decided to suspend the index-linking arrangement. And that was the outcome will be. The agency of the boards that would naturally like the staff of the two boards to agree to give seemingly with little notion of the potential trouble it was up to the linking arrangement heriting, the Training Services and, in all honesty, it seems to have a fair argument.

When the staff entrepreneurs arrived with claims for rises which I hear total around 40 per cent, plus of course whatever should be added in future.

With inevitably sensitive negotiations still in progress, nobody can yet say what the outcome will be.

The agency of the boards that insist on the full contractual increases would eventually have to be paid for by cuts in staff. But that would surely have dire effects on the efficiency of the training boards' services to the client concerns in which discourages a good many

they were employed in a relatively entrepreneurial position. Their boards had to finance themselves, and their continued existence was by no means secure. With the transfer of the boards to the domain of the Training Services Agency, however, their staff gained the high security of employment which typifies the public sector.

So one can only hope that the staff will agree to reasonable self-sacrifice and fair comparability with the pay of their fellows in the other boards.

GROUSES

WHEN I printed and discussed

the Institute of Personnel

Management's proposals for the

code of good recruitment prac-

tice in last week's Job Column,

I had some hopes that it

covered all the grounds for

major mutual grousing between

candidates and recruiters. I

should, of course, have known

better.

It took only 24 hours for the

of the Trades Union Congress

and the Confederation of British

Industry, or by Mr. Albert

Booth, the Secretary for Em-

ployment who speaks for the

commission in Parliament.

I suppose that driven hard

against the wall, the commis-

sion might be able to declare

cash limits to the running costs

of the boards concerned, so

that insistence on the full con-

tractual increases would even-

tually have to be paid for by

cuts in staff. But that would

surely have dire effects on the

efficiency of the training boards'

services to the client concerns in

which discourages a good many

potential candidates, as this recruiter to find that the next quotation shows:

"I realise that some firms do not wish to publicise their salary structures. They are afraid of being seen as comparable with their existing staff, to whom if could not afford to give

comparable rises, pay guidelines or no. In the circumstances, being secret about salary might not be the perfect solution, but

counter-productive in that it is an eminently understandable suspicion among staff."

From the recruiters' side, on the other hand, I have received three or four expressions of cynicism about the likelihood of applicants' abiding by the provisions of their side of the code.

"It would be pleasant to think they would all be observed," says one, but surely naive for anyone or any organisation to suggest they will be.

The answer to those pessimists is simple. The code takes the form of a two-way agreement, so any applicant who breaks the provisions of the candidates' side automatically frees the recruiting concern from the obligations of the other side.

And to my mind, a candidate who preferred to ill-treat the recruiter rather than benefit by the code's guarantees, would hardly be worth employing anyway.

Fortunately, however, the bulk of the comments I have so far received on the proposed code of practice have been firmly in favour of it.

the basis of these complaints, I gather that they come from people with some apparently irresistible urge to use a typewriter to fill in documents which were designed to be completed by hand, so it seems small wonder that they find the task "at times causing aggravation, frustration and even despair."

From the recruiters' side, on

the other hand, I have received three or four expressions of cynicism about the likelihood of applicants' abiding by the provisions of their side of the code.

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France

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Management Recruitment Consultants

ORES

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c £12,000

Our client — a major international Group with diversified operations in the UK and overseas — has decided on a policy of expansion of the Company's interests in surface and air freight services. In order to promote and control this expansion a new appointment of Freight Division Director is to be established, with responsibility for implementation of strategic plans and the general direction of a number of operating subsidiaries.

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Starting salary by arrangement, with £12,000 as the indicator.

Benefits for this central London appointment include a Company car and non-contributory Pension scheme.

Please reply, in strict confidence,

to Peter Bingham & Partners,

Personnel Consultants, 9 Curzon

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full personal and career details.

Peter Bingham & Partners

Financial Controller

London

c £9,500

Long established quoted wine shippers with products known throughout the world wish to appoint a Financial Controller. The initial task will be further development of group budgetary control and management reporting systems. Later, responsibility will cover all aspects of finance and in addition it is expected that the successful candidate will become Company Secretary in about 18 months' time. Career prospects are excellent.

Candidates must be qualified accountants with at least 5 years' experience in a commercial organisation. Age should be less than 40 and knowledge of a Latin language will be an asset.

Initial salary will be about £9,500. Other benefits include a contributory pension scheme.

Candidates of either sex should apply in confidence giving personal details and an outline career history, quoting reference FT/18/F, to:

Turquand, Youngs & Layton-Bennett, Management Consultants, 11 Doughty Street, London, WC1N 2PL

LEADING STOCKBROKERS

INVESTMENT ANALYST

We wish to recruit an Analyst to lead our established Textile Research Operation. The ideal candidate will be a graduate, or have a professional qualification, and will have had at least three years' relevant experience, of which some should preferably have been gained within the industry. The position involves regular contact with and visits to textile companies, and close liaison with the firm's institutional sales desk.

The remuneration and conditions of service will reflect fully the status of the post.

Write Box A6204, Financial Times, 10, Cannon Street, EC4P 4BY.

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Please send brief details of current situation to:

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GROUP ACCOUNTANT

SALARY—£7,500 negotiable - CAR

LOCATION—Kingston - AGE—30

We are retained by a Public Company to find a Chartered Accountant with experience of contracting. Basic duties would include:

Overall responsibility for group companies accounting, preparation of monthly cash flow statements, production of annual accounts, consideration of standardisation of accounting procedures and implementation of recommendations.

Contributory pension scheme. Four weeks annual holiday.

Applications to:

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London - to £7,000

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Mrs Indra Brown, Ref: 19076/FT

Male or female candidates should telephone in confidence for a Personal History Form to:

LONDON: 01-734 6852, Sutherland House, 5/6 Argyll Street, W1E 6EZ

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£15,000

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Personnel Services Ref: GM26/6250/FT

Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

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— English mother tongue only.

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Our man—or woman—need not necessarily be a systems, computer or E.D.P. specialist, but they should not be capable of being inhibited by such specialists either.

This is a job for a diplomatically aggressive, selling businessman or woman—mid 30's to mid 40's probably—with a demonstrably effective track record. They will report to the Managing Director. Expected success could result in the establishment of a separate division and a seat on the main board.

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Telephone: 01-580 2222 Telex: 842222
ASSOCIATED WITH COMPANIES IN EUROPE, AFRICA, ASIA,
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- Developing marketing strategy and policies, home and overseas.
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- Preparing and implementing marketing plans.
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This is a challenging situation requiring the development of a total marketing function. Enthusiasm, drive and leadership are essential qualities and recent experience in the engineering sector of secondary importance.

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A small but fast-growing Public Company with interests in natural resources, energy conservation and public services requires two young executives to supplement the top management team at Head Office in South London.

One will fulfil the role of Group Financial Controller and the second will act as P.A. to the Chairman. Candidates should be well qualified with sound commercial experience and aged 25-35. The ability to manage and control diverse activities with flair and foresight will be of importance.

Excellent career prospects exist for the person who excels in an ever-changing commercial environment. Remuneration and benefits would be commensurate with the responsibilities of these positions.

Replies in strict confidence, with full curriculum to
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The Company
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The Job
Encompasses the control of all aspects of the Company's finances. The successful applicant will be an energetic, qualified accountant, capable of leading a team of accountants in implementing and operating systems within the Company.

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The person appointed will be responsible to the Chairman for the financial control of ten UK and overseas subsidiaries in a specialised engineering field. The position will lead to a main board appointment for a successful applicant,

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REPLIES will be forwarded direct,

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The persons appointed must be able to work within the framework of an agreed policy, as members of a team, and in consultation with the Manager of the Division and other colleagues. Applicants will need a sound knowledge of banking (A.I.B.). Previous experience of trade finance and documentary credits would be beneficial. A knowledge of French would also be an advantage.

In the first instance, and in the strictest confidence, please contact David K. Grove.

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£ Negotiable Tax-Free

An international bank seeks a fully-experienced Dealer for its office in a Gulf State. The ideal applicant will be aged between 28-35, with experience gained in a major banking centre, with a prominent bank. The position can be permanent, or on a contractual basis.

CONTACT: Richard J. Meredith

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CONTACT: Sophie Clegg

CONTACT: Richard J. Meredith

170 Bishopsgate, London EC2M 4LX. 01-623 1266/7/8/9

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Applications stating full relevant details and present salary to the Personnel Services Manager, C.E.G.B., Sudbury House, 15 Newgate Street, London EC1A 7AU, by 19 January 1978. Quote Ref. FT/304P

Headquarters
CENTRAL ELECTRICITY GENERATING BOARD

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£10,000

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ideally have knowledge of the oil industry although this is not essential. Personal qualities of presence and maturity together with high motivation are important in this situation. Initial salary is negotiable around £10,000 together with normal fringe benefits.

(PA Personnel Services

Ref: AA45/6259/FT)

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PA Personnel Services

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Phillips & Drew

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Qualifications Marketing and sales promotion experience at senior level. Direct experience of industrial development would be a bonus.

County of Cleveland



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We are seeking an Account Executive with proven ability to handle the firm's existing clients and with a flair for responsibility and originality of thought. This post will suit individuals with ambition who see their interests and those of the firm as identical.

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INTERNATIONAL INVESTMENT

AND MERCHANT BANKING

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The Bank, which is one of the oldest in the area, has an excellent reputation, both in the domestic and international markets, together with first-class connections. The international lending operations of the Bank have been developed to a point where in order to sustain the development and extend this additional capacity for growth, another specialist is now needed in the International Banking Group at the head office.

A competitive salary will be offered in an income tax-free country together with free accommodation, car, and generous arrangements for home leave. Interviews will be held in London during the first half of February 1978.

Please reply giving full details of present position and other relevant information to Box A.6201, Financial Times, 10, Cannon Street, EC4P 4BY.

CAYZER LIMITED

Cayzer Limited is a recently established merchant bank and a subsidiary of The British & Commonwealth Shipping Company Limited. The emphasis of its activities is on corporate finance and corporate banking. The bank is seen as having scope for developing these activities within the British & Commonwealth Group and with non Group related clients. In order to assist the bank in its expansion the following senior staff are required:

BANKER

A senior Banker is required to take charge of and develop the bank's lending activities, which focus on small to medium sized commercial and industrial companies. A banking, legal or accounting qualification and a solid career of banking experience and achievement are essential requirements.

FINANCIAL EXECUTIVES

The requirement is for one or two executives who should have an accountancy qualification followed by several years' experience in the profession or in industry: a university degree could be a useful additional qualification. The bank is looking for applicants with a track record which will demonstrate an ability to produce financial assessments with a strong commercial bias. The ability to formulate valid commercial judgments and to oversee the implementation of recommendations is essential.

Please write in complete confidence with curriculum vitae to:

The Managing Director,
CAYZER LIMITED,
5 Laurence Pountney Lane, London EC4R 0HA.

Due to expansion a leading firm of

INTERNATIONAL STOCKBROKERS

with offices in the City have vacancies for general settlement clerks in all departments.

Also Burroughs, Sensimatic and Telex (T7 and T15) Operators.

Each appointment will carry an attractive salary and a non-contributory pension, also LVs.

Please telephone Staff Manager, Mr. Potter, 638 5699 to arrange interview.

FIELDING NEWSON-SMITH & CO.

LONG DATED GILTS—SALES EXECUTIVE

We have recently established a department specializing in gilt-edged securities. We are looking for an additional sales executive to handle an expansion in business. The person appointed will be expected to service the accounts of long term investment institutions and will therefore need to demonstrate experience and success in this field.

This is an important position which will be reflected in a highly attractive level of remuneration.

Please reply in confidence to David M. Shaw, Fielding Newson-Smith & Co., 31 Gresham Street, London EC2V 7DX. Telephone 01-606 7711.

W. GREENWELL & CO.

Economist

W. Greenwell & Co. have a vacancy for a young economist graduate whose duties will include assisting with their Monetary Bulletin. An interest in monetary economics is essential.

Please apply giving details to:

Mr. R. L. Thomas, W. Greenwell & Co.

Box 811, House, Broad Street, London EC2M 7EL.

Telephone: 01-580 2460

Group Financial Accountant

£8,900

The Borthwick Group is a multi-national food business with an annual turnover of around £500 million. It is principally engaged in the processing, trading and retailing of meat.

As a result of expansion, we require a Group Financial Accountant who will report directly to the Group Chief Accountant. Responsibilities will include:

- * Supervising the parent Company's accounting
- * Preparing interim and annual Group consolidated accounts
- * Monitoring Group accounting procedures

Location is at the Group's International Headquarters in London;

some UK travel is involved, with overseas travel a future possibility. This is a career appointment combining promotion opportunities with attractive benefits and conditions of service.

Applications are invited from qualified accountants with at least two years post-qualification experience, ideally gained in the group headquarters of an international company. Preferred age 25-35 years.

Write in confidence, with full career and qualification details to:

B.J.W. Milton,
Group Personnel Manager,
Thomas Borthwick & Sons, Ltd.,
Priory House, St. John's Lane,
London EC1M 4BX.

Borthwicks

CSL

Top Calibre Accountants

Why not consultancy in 1978?

If you are a qualified accountant aged 28-33 and have already achieved demanding objectives in difficult circumstances in industry or commerce, then you have demonstrated the basic ingredients for getting to the top. It's certain you won't be doing your present job in 5 years' time and unless you're working for one of the few top firms that offers you room to grow you'll probably be working for a different company also.

Your next job must prepare you for the critical subsequent move to the top, ensuring that you can offer the best possible mix of personal qualities, experience and achievement at a time when competition is at its strongest. Which is why so many top people choose, during their formative years, to spend a period in consultancy. Alternatively consultancy can offer a stimulating and varied long term career.

Why? — the challenge perhaps — clients and colleagues are demanding, deadlines are impossibly tight, there's so much new ground to cover and every assignment presents an opportunity to solve someone else's problem. You will be stretched as never before, exposed constantly to new technology and high calibre colleagues from all kinds of backgrounds will ensure that your standards are of the highest.

We are one of the largest international firms of management consultants, need top calibre accountants to meet the growing demand for our services both at home and overseas. The positions are London based, although a reasonable degree of mobility in the U.K. is essential. Salaries are competitive and for overseas assignments generous additional allowances are paid.

If you think consultancy could be for you, please send brief but comprehensive details of career and salary to date, which will be treated in confidence, to:

J. G. Cameron, The Executive Selection Division, MSF2013,
Coopers & Lybrand Associates Ltd., Management Consultants,
Shelley House, Noble Street, London, EC2V 7DQ.

Internal Audit Manager Management Consultancy — Tehran

for a newly established management consultancy. The role will be to control a team of accountants, providing services in the field of internal audit, special investigations and systems review, design and installation, for a wide range of companies in Iran.

A strong background of audit experience in a major professional firm of Chartered Accountants, followed by experience at senior

level in the internal audit department of a large industrial company is required. Experience in dealing with multi-national companies is desirable.

A realistic salary is negotiable and benefits include free accommodation, company car, and substantial assistance with medical and educational costs. Successful performance could lead to a partnership.

Applications in confidence to G. N. Brown quoting reference 6185, Mervyn Hughes Group, 2-3 Cursitor Street, London EC4A 1NB. Telephone: 01-404 5801 (24 hours).

Mervyn Hughes Group

Management Recruitment Consultants

TAXATION EXECUTIVE

NORTH SEA OIL DEVELOPMENT

London W.1.

Our client is a major quoted group whose traditional activities include publishing and leisure. A major investment has been made in North Sea Oil, the revenues from which are now making a substantial contribution to group resources.

As a result, the group now plan to appoint a Taxation Executive who, reporting to the Group Taxation Adviser, will have responsibility for advising on tax matters relating to oil activities. The position will entail close contact with senior management, other consortium members and the oil industry.

Candidates, male or female, should be qualified accountants with considerable corporation tax experience either with a major company or in international practice. Any specialist knowledge or experience of the oil sector will clearly be an advantage and will be reflected in the salary paid. Candidates should be able to bring a creative approach to this challenging appointment.

For more detailed information concerning this appointment and a personal history form, please contact either Nigel V. Smith, A.C.A. or Ronald Vaughan, A.C.M.A., quoting reference 2039.

Douglas Limbrick Associates Ltd.,
410, Strand, London WC2R 0NS. Telephone: 01-836 9501.
121 St. Vincent Street, Glasgow G2 5HW. Telephone: 041-226 3101

DIA

EUROCURRENCY DEALER

is required to join the present team of traders in the London Branch. A high standard of professionalism and knowledge of the London currency market is expected. Usual fringe benefits. Salary negotiable.

Enquiries to:

R. Jewell,
Assistant Vice-President,
UNITED CALIFORNIA BANK,
35-39, Moorgate, London EC2R 4BD.
Telephone: 01-836 2460

APPOINTMENTS ADVERTISEMENT

RATE £14 PER SINGLE COLUMN CENTIMETRE

JOY 15150

Bank Economist

A City-based international banking group has a vacancy for an economist, male or female, with at least four years' experience in commercial, financial or other relevant employment since graduation.

The post offered is in the Economic Department and concerned with a wide range of subjects including international monetary matters, developing countries in which the group operates, primary commodity markets and developments in the United Kingdom and the OECD area. Experience in sterling money markets will be valuable, though not essential.

The appointment will interest candidates possessing a good degree in economics or an associated discipline who seek an attractive basic salary and substantial ancillary benefits. A working knowledge of a major European language would be useful.

Write, giving relevant personal data and career history to: The Personnel Manager, Standard Chartered Bank Limited, 10, Clements Lane, London EC4N 7AB.

Standard Chartered
BANK LIMITED

Credit Analysis

to £6,000

Four of our International Bank clients each seek an ambitious and capable young banker to assist with the growth of their Loans portfolios.

The "common denominator" in these opportunities is sound practical Credit Analysis experience, together with an appreciation of the administrative aspects; in 2 cases, there is the additional specific requirement of a knowledge of: a) Portuguese; b) French.

To discuss these possibilities — in confidence — please telephone either John Chiverton, A.I.B. or Trevor Williams ... on 465 7711.

David White Associates Ltd.
Hampden House, 34, Kingsway, London, W.C.2.

FINANCE DIRECTOR

U.K. Medium Engineering Company
Turnover c.£20m

Midlands

Play a key role in managing and co-ordinating the financial affairs of several operating Divisions. Assume responsibility for Performance Appraisal • Forecasting • Manufacturing Costing • All Financial functions

Our Client: A dynamic growth Company, part of a substantial and highly successful specialist engineering group (turnover c.£300m). They are poised for a major investment and sales effort. The objective of this appointment is to permit and strengthen the growth and achievement of the business plans.

Your Role: To assume control of the Financial Department (total staff of 50) with a management team comprising: a Company Secretary • Financial Controller • Management Services Manager and Divisional Management Accountants. To lead and head-up the financial function • to ensure that high standards are operated to ensure that systems are efficient • to provide and obtain accurate, cohesive and timely information for budgets, forecasts and plans • generally to support the Managing Director in developing the business.

Your Background: A qualified Accountant in your 30's or early 40's with wide industrial experience, gained ideally within an engineering environment. An accomplished track record as a Management Accountant with proven skills in appraisal techniques and controlling a diversified executive team. A combination of a breadth of vision • co-ordinating skills • proven talent in communicating with and motivating others • unyielding professional standards.

Your Rewards: A key role in the accelerating progress of this Division • immense personal and professional job satisfaction • a first year remuneration package exceeding £10,000 + Excellent benefits and Company car.

ACT NOW! Telephone or write (in strictest confidence) to Paul Sinha (Director) on 01-388 2051 or 01-388 2055 (24-hr. Answerphone) for curriculum vitae form, quote reference no. 207.

This appointment is open to male/female applicants.

M MERTON ASSOCIATES (CONSULTANTS) LIMITED
Merton House, 70 Grafton Way, London W1
Executive Search and Management Consultants

SENIOR EUROBOND DEALER

An International Investment Company offers an exciting opportunity to the right person to establish and develop a Eurobond Department. The successful candidate is likely to have had experience in both primary and secondary markets. This is an opportunity to join a new team as it is being formed. Remuneration commensurate with qualifications and experience. Interested candidates please submit detailed curriculum vitae to Box A6206, Financial Times, 10 Cannon Street, EC4P 8Y. All replies will be held in the strictest confidence.



European Chief Accountant

Salary Neg.

France-Geneva Area

Qualified Accountant with good international accounting experience, including USA owned companies, required for newly-created position with international group. Duties will include supervision and control of accounting services throughout the group. Applicants should be fluent in German and/or French and be free to relocate and travel.

Applications to E. S. Moore

Reginald Welsh & Partners Limited

Accountancy & Executive Recruitment Consultants
123/4 Newgate Street, London EC1A 7AA Tel: 01-500 8387

BUSINESS DEVELOPMENT MANAGER

DISTRIBUTORSHIPS AND DEALERS

A B Volvo, over the past ten years of successful growth in the U.K., has established, through her British Subsidiary, an unrivalled Distributor and Dealer network throughout the U.K. and Ireland.

To continue the development of this network, Volvo has decided to establish a small Business Development Unit which will provide a key advisory service covering those modern business methods, including control systems, necessary to ensure effective management and profitability. In addition, the new unit will help to plan and control the future growth and development of the network and liaise with A B Volvo on matters pertaining to corporate identity, facilities planning, etc. The new unit will also be responsible for recommending training programmes for Distributor and Dealer managers.

To head up this unit, Volvo is looking for an experienced Business Development Manager, male or female, ideally a financially orientated MBA in his or her 30's who has had experience of providing consultancy services to small and medium sized organisations. Accountable to the General Manager - Product Sales, he or she must be able to give advice in depth on problems relating to marketing, sales, finance and general administration. Experience of the Motor Industry and in particular Heavy Commercial Vehicle Franchise

is desirable but applicants from other industries will be considered as the emphasis is on Business Management experience rather than Product knowledge.

This position will be of interest to those currently earning in excess of £7,000 per annum and, in addition to an attractive salary, Volvo's remuneration package includes staff productivity bonus, pension, permanent Health and Life assurance schemes and four weeks annual holiday. An executive class car will also be provided for full private and business usage.

Applications should be made in complete confidence to John C. Brownlow, A B Volvo Ltd., Eltham Road, IRVINE, Ayrshire, Scotland.

VOLVO

VOLVO

CREDIT ANALYST

Saudi International Bank is an expanding City based merchant bank whose shareholders include the Saudi Arabian Monetary Agency and several of the world's leading banking names.

As a result of continuing growth we wish to appoint a Credit Analyst whose particular responsibilities will be to help officers in charge of Commercial lending activities in specific geographical areas.

The successful candidate will probably be in his/her late twenties ideally possessing both a relevant degree or professional qualification and at least 2

years' international banking experience (preferably including a period of formal credit training). A knowledge of American credit analysis and accounting practice is highly desirable.

Significant career prospects exist and the salary will be made attractive to the right person, together with excellent fringe benefits.

Please write enclosing a detailed C.V. to: Christopher D. Taylor, Saudi International Bank, 99 Bishopsgate, London EC2.

البنك العربي العالمي للتجارة

Saudi International Bank
AL-BANK AL-SAUDI AL-ALAMI LIMITED

ASSISTANT MANAGER

BUSINESS DEVELOPMENT

P. S. Refson & Co. Limited wishes to appoint a talented young executive to assist in its business development activities.

The ideal candidate will hold a university degree or professional qualification, be aged 27-32 and have at least three years' experience of international banking, with particular reference to trade finance. The ability to speak a foreign language and a readiness to travel at short notice will be additional advantages.

The bank moves to its own City premises in 1978 and the present vacancy arises through the continuing expansion of its activities.

Salary, rewards and future prospects will fully reflect the importance attached to this appointment. Please reply, in confidence, to:

The Managing Director,
P. S. REFSON & CO. LIMITED,
1 Hobart Place,
London, SW1W 0HU

LONDON & CITY FINANCE GROUP

This medium size group intends to appoint a Chartered Accountant to serve as Director in Charge of Finance and Administration. He/she will report to the Joint Managing Directors.

The Group's activities encompass Estate Agency (Residential and Commercial), Corporate Finance, Property, Equipment Leasing, Financial Consultancy and Investment, other activities are planned.

The successful applicant will have responsibility for a small accounting department, the production of regular accounts, statistics and management information and the administration of the Group's procedures and activities.

Salary £9,000 plus car.

Reply in strictest confidence to:-
Neil Bradman,
18 Seymour Street,
London W1,
or telephone 01-935 2362.

ASSISTANT TO CONTROLLER

Eastern Hemisphere

Career opportunity to join the U.K. subsidiary of a Houston-based energy service company. Position requires a strong accounting background and experience with a chartered accounting firm would be a plus. Must be able to perform under pressure, supervisory experience necessary. The successful candidate would be expected to progress in line with company expansion. Interested candidates should in the first instance send their curriculum vitae with salary history to:

Mr. R. G. Lowe,
Eastern Hemisphere Controller,
Hydrotech Services U.K. Ltd.,
Sea Oil Support Base,
Ferryden, Montrose DD10 9SL.

Northern England Scotland and Wales

A public group of companies is implementing carefully evaluated plans aimed at achieving specific growth targets. Given sound entrepreneurial leadership some sectors of the group's activity can comfortably double in size within 2-3 years. This creates a need for a limited number of key executives. Male or female; all will be under 35 years of age, appropriately qualified and well experienced. Each position offers very attractive prospects.

Managing Director-Wales

Totally accountable for the company's performance against agreed targets, the person will report only to the Group Board. Within the context of light engineering — possibly with an electrical/electronics bias — strong organisational ability coupled with business flair would be a suitable mix. For a very short period, location in the Greater London area would be necessary on a week by week basis, prior to the transfer of the firm to the Mid-Wales area. Salary indicator: £20,000 plus car and bonus including realistic bonus payments on target achievement. (Ref: 801).

Managing Director (Designate) Scotland

The company produces medium volume, high quality electrical products for the private and public sectors of industry, both in the U.K. and overseas. The person appointed will be fully responsible for the firm's affairs within a very short period. Strongly developed leadership qualities allied to sound industrial marketing skills will be essential. Previous experience as a Commercial Director with knowledge of industrial markets in Scotland, would be of special interest. Both finance and production capacity exist to support growth to double the company's present size in about 2 years. Salary indicator is c. £25,000 plus car and bonus including realistic bonus payments on results. (Ref: 802).

Financial Controller-Yorkshire

Actually a London Group HQ, appointment, there will be a definite Yorkshire base with prime responsibility for the introduction and development of effective financial controls within one of the main companies situated locally. Turnover approaches £2.5M and products are from light assembly work in the electrical sphere. These are mainly sold to industrial users, UK plus overseas, however with a significant export element. There is a strong market for the product and full compensation is envisaged within 2 years. A young Chartered Accountant with a strong background, at least 3 years' experience of light industry and a sound knowledge of costing, will find this appointment very attractive. There are early prospects of nationwide responsibility plus a Financial Directorship of a main company, depending upon performance. Salary: £7,500 p.a. to commence plus car. (Ref: 803).

Interviews can be held in a number of locations. Please write in strict confidence briefly in the first instance and quoting the reference number, to Charles Stewart, B.Sc., M.I.P.M.

Beckwell Selection International

BECKWELL CONSULTANTS LTD.,
140 BAKER STREET, LONDON W1M 1HD.
Telephone 01-580 5744 (24-hr. Answerphone) or 01-580 20320.
ASSOCIATED WITH COMPANIES IN EUROPE, AFRICA, ASIA, NORTH AND SOUTH AMERICA AND AUSTRALIA.

This is a challenging opportunity for a highly motivated accountant to work for a large multinational corporation.

OPERATIONAL AUDITOR

The successful candidate will undertake marketing and production appraisals, profitability reviews and financial audits in the company's Spanish subsidiaries.

Applicants should be aged at least 30 years and should have:

- a good university degree, MBA or recognized accounting qualifications,
- a minimum of 8 years of business experience, including EDP audit, operations or systems experience,
- fluency in Spanish and English languages,
- a diplomatic personality and good oral and written communicative skills.

The position is based in Madrid and requires 50% travel in Spain. We offer an attractive compensation package and excellent future career prospects.

Please send detailed CV in strict confidence to: R. Stoberg, Sevenoak AB, 73 Welbeck Street, LONDON W1M 8AN.

Financial Director

Australia

Our client, a major international group and acknowledged leader in its field requires for its Australian company (quoted on the Sydney Stock Exchange) a Financial Director.

The applicant will be required to plan and direct financial and management accounting functions and to contribute to the general management of the company in the achievement of its overall objectives.

The successful applicant will probably be between 35-45 years of age;



The Managing Director, Reid Walker Selection, Hutton House, Hutton Street, London EC4Y 8HP.

Investment Analysts

Owing to promotion and expansion, vacancies exist for analysts with at least two years relevant experience. Of particular interest would be candidates with specialist knowledge of commodities or economics. Good opportunities exist for advancement both within the UK, and overseas.

Applicants, of either sex, should write enclosing curriculum vitae to: D. W. J. Garrett, Robert Fleming Investment Management Limited, 8 Crosby Square, E.C.3.

ROBERT FLEMING

CORPORATE BANKING AGE 28-50 NIGERIA £20,000+ bens

A prominent International Bank with an extensive Branch network in Africa seeks to appoint two experienced Executives as

DEPUTY AREA MANAGERS

The successful Candidates will be responsible for the provision of the whole range of Banking services to Corporate Customers of a number of Branches. In addition to a minimum of 3 years' Banking experience within a major institution, the possession of the Institute of Bankers Diploma, degree or other relevant qualification is essential.

A knowledge of French would be advantageous, but not paramount. The initial basis of employment will be a 2 year contract, mutually renewable, and benefits include free housing, car allowance, steward, re-location expenses and free medical care. Annual leave entitlement will be a minimum of 50 working days, and return air fare to the U.K. will be paid for the appointee and family, if applicable.

Applications, in strict confidence, to Rod Jordan.

BANKING PERSONNEL
41/42 London Wall, London EC2. Telephone: 01-588 0781

(Recruitment Consultants)



Financial Administrator —Europe

Squibb Corporation is a large and successful U.S. group with a worldwide turnover of \$14 billion in pharmaceutical and consumer products. One of its major product divisions, Life Savers Inc., requires a Financial Administrator to take full charge of the administrative and financial function for its European operations.

He or she will be based in Central London and will be responsible for the following:

1. Legal, administrative and accounting matters involved in setting up businesses in various countries.
2. Financial control and reporting procedures for U.S. divisional headquarters.
3. Financial analysis and advice to Managing Directors and marketing staffs of European companies.
4. Recruiting and supervising all staff required in the performance of these duties.

This is a challenging post with excellent prospects for candidates who can combine the "shirt-sleeves" task of start-up operations with the organised approach required for long-term development. Candidates should be qualified accountants holding a university degree, preferably in accountancy, finance or related subjects, and should have had several years' management experience of financial planning and control in relation to fast moving consumer products. They should also be fluent in German and have considerable experience of dealing with banks, government agencies and professional advisers in the setting up of business operations in a European context. Experience with American subsidiaries, and fluency in French would be added advantages.

The most likely age group is 30-40 and frequent travelling may be necessary initially.

The earnings package is negotiable and will consist of a five figure starting salary, company car and executive pension scheme commensurate with the importance of this key post.

Send adequate particulars in confidence to A. R. Cockell, F.C.A., ARC Management Recruitment, Suite 5, Warwick Street, London W1R 5RD.

Bankers Trust International seek a Qualified Accountant.

He or she will be responsible for all financial and management accounting, the preparation of management and annual accounts and regulatory returns.

The position arises from the planned re-assignment of the present Accountant within the Bankers Trust Group in mid-1978.

Reporting to the Director, Administration, the Accountant is supported by a Controller and his staff of six.

The ideal candidate will have experience of bank accounting, preferably gained with an American bank. A working knowledge of taxation is desirable.

The Accountant is expected to attend Board Meetings to present and comment on the management accounts, so clarity of thought and expression is essential. Preferred age range is 30-40.

Salary is negotiable, but candidates currently earning less than £8,000 are unlikely to have the necessary experience. Fringe benefits are those usually associated with banking positions.

Interested persons should request an application form by letter, briefly describing how they meet the above requirements, from the Secretary, Bankers Trust International Limited, 56/60 New Broad Street, London EC2M 1JU.



BANKERS TRUST INTERNATIONAL LIMITED

INTERNATIONAL LEGAL COUNSEL

One of Europe's leading banks requires a senior in-house lawyer to service its considerable overseas and domestic interests. The person appointed will join an established team at executive level in the bank's headquarters office. The team provides a full range of legal services to the bank's international commercial negotiations and liaison with outside professional advisers. Experience in the fields of syndicated euro-currency loans and other merchant banking activities will be an asset.

Our clients wish to consider U.K. or U.S. qualified lawyers aged 27-35 yrs. who have diplomatic skills, commercial understanding, good drafting ability and a commitment to living in Holland. The bank is prepared to make mortgage assistance available and envisages paying a salary of £60/70,000 Gullers which will provide a standard of living equivalent to a U.K. resident with over £12,000 p.a.

Applications which will not be passed to our client without express consent should be made by writing to or telephoning R.J.G. Macdonald.

REUTER SIMHIN | LONDON AND NEW YORK 01-405-5252

CHIEF ACCOUNTANT/ COMPANY SECRETARY

required for international trade finance company being established in central London with considerable backing by overseas trading and finance group. The successful applicant will:

- a. already have acquired in depth knowledge of export finance, documentary procedures and systems including E.D.P.
- b. have probably worked in a Merchant Bank, Confirming House or international trading environment.
- c. probably be professionally qualified.
- d. work closely with very experienced senior management.
- e. be seeking a challenging appointment with considerable potential demanding hard work and responsibility.
- f. probably be aged 28-45.

Salary and fringe benefits negotiable according to background. Replies in the first instance with CV's to EUROPEAN INVESTMENT CONSULTANTS Room 24-25, 175, Piccadilly, London, W1.

Ambitious Accountants for Management Consultancy

Do you have—

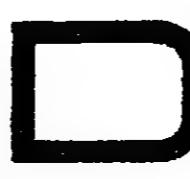
- an accounting qualification and a good University degree?
- a background of practical accounting in two industrial or commercial environments?
- experience of producing practical solutions to financial problems outside normal accounting matters?
- the ability to communicate effectively both orally and in writing?

We are—

- the management consultancy arm of a leading firm of accountants
- expanding rapidly both in the UK and overseas
- offering work in multi-discipline teams on a wide range of business problems
- able to provide you with training and experience to further your career development
- offering salaries which will attract the most able candidates.

If you are interested in the challenge of helping to solve our clients' problems and, at the same time, wish to further your own career, please write, giving relevant details of career and salary progression, age, education and qualifications, to Dr. L. Bowers (quoting ref. 672/B on both letter and envelope).

Deloitte, Haskins & Sells, Management Consultants,
P.O. Box 207, 128 Queen Victoria Street, London EC4P 4JX.



APPOINTMENTS
ALSO
APPEAR
TODAY
ON
PAGE 6

Financial Controller Circa £11,000 + Significant Benefits Package East Midlands

Our client is one of Europe's most successful specialist engineering groups, with annual sales exceeding £300M. The member companies—market leaders in their field—operate mainly in the construction equipment, commercial refrigeration, defence and mechanical handling industries.

With 16 manufacturing locations in this country and eight overseas subsidiaries, each committed to extensive business plans for expansion, the group finance function has a highly important and challenging task.

As Controller, you would be responsible to the Finance Director for co-ordinating group reviews, consolidation and monitoring of individual company plans and performance reporting to optimise total profitability. You would also be involved in investment actions, including assessment of acquisition prospects and new business opportunities.

This position calls for an ability to motivate a team of

professionals to achieve demanding objectives and meet tight reporting deadlines, but offers rewarding scope for exercising substantial management influence and subsequent career progression into general management.

You should have attained high standards of academic and professional accountancy qualification. Your experience in the finance function must be broad based and preferably embrace both the accounting and analysis areas in an engineering environment. Experience of corporate planning is also highly desirable.

If you are attracted by this opportunity with a highly successful group, write, in confidence, enclosing a concise resume of your career and remuneration to date, naming companies to which you do not wish your application to be forwarded, to:

E. M. Joy (899 FT)
Lopex Limited
St. Martin's House,
110 St. Martin's Lane
London WC2N 4BT



LOPEX LIMITED

Finance Director

The Heron Motor Group which incorporates companies engaged in most aspects of the motor trade has undergone an era of most unprecedented growth, doubling its profits in the last year.

This growth is continuing and a Finance Director is now required to take overall control of the company's financial matters. This is obviously a key position and demands a well-qualified Accountant with an intimate knowledge of management and financial accounting.

The individual we appoint will be able to maintain and influence the development of systems and controls and provide authoritative information

P. Reynolds,
Chief Executive,
Heron Motor Group Limited,
Heron House, 19 Marylebone Road, London NW1 5JL



ACCOUNTING SUPERVISOR

£6,000 + Bens.

European Bank requires ambitious person with an accounting background preferably acquired within a Banking or related financial environment. Progress towards an appropriate professional qualification would be advantageous, and a knowledge of taxation is essential. Personal qualities required are an ability to supervise, and the capacity to institute control systems. Prospects, working conditions and fringe benefits are among the City's best.

LOANS ADMINISTRATION

Age 23-26 £4,500

Rapidly expanding International Bank seeks ambitious Banker with sound basic background augmented by a minimum of 2 years' Loans Admin. experience. This is an outstanding opportunity for advancement based on ability and a capacity for hard work.

For further information regarding these and other banking positions please telephone Rod Jordan

INTERNAL AUDIT

£5,000 +

Consortium Bank requires to complement its audit function by appointing a young Banker with previous experience of internal auditing. A.I.B. or accountancy qualification is essential. Career prospects are considerable, as are the benefits.

BANKING PERSONNEL

41/42 London Wall, London EC2. Telephone: 01-588 0781

(Recruitment Consultants)



Financial Director

Blyth, Greene,
Jourdain & Co Ltd
£20,000 - £25,000

Our client is a successful, long-established family-owned Group which is an associate company of John Swire & Sons and has diversified international interests in trading and manufacturing. It has a requirement to recruit a Financial Director to join its City-based headquarters. The Director will be responsible for all aspects of the Group's finance function. The right man or woman will be 35-45, a qualified accountant, have a good educational background, and at least 5 years in the profession and/or management consultancy. Subsequent experience must include senior financial management responsibility in an industrial/commercial environment, also some trading and overseas experience would be an advantage.

Please write giving full career details to David Munro et al—

KORN/FERRY DICKINSON LIMITED
20 Queen Street, Mayfair,
London W1X 7PZ

**KORN/FERRY
INTERNATIONAL**

ACTIVE MEMBER with useful commission income seeks association with member firm possibly combined with salaried dealing.

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Financial Times,
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APPOINTED
ALSO
APPEND
TODAY
ON
PAGE

The Marketing Scene

No soft soap for shavers

BY PHILIP KLEINMAN

SHAVING is a serious business, quoting one set of market research statistics, reckons that account for some 35 per cent of razor blade sales in the foxy about its new TV campaign for the Gil twin-blade against 42 per cent for the shaving market, Wilkinson. The latter, quoting another survey, claims 50 per interweaves a hard-sell demonstration of the product in action for Gillette. Where both agree is that a goal. The connecting theme, Gillette is far ahead in the systems sector of the market, which is the "old one-two". Wilkinson concedes 18 per cent, a couple of years ago, to Gil, compared with merely 15 per cent for its own twin-blade system and 10 per cent hearted approach, was being for Bonded. Gillette says Gil taken, JWT created as comedy, has 27 per cent, and confidently situation for Gil in which an expects it will reach 30 per cent actor had a discussion with us this year, reflected in the mirror. Another point of agreement is Gillette came to the conclusion that disposables will this year that the product's progress capture 15 per cent of the would have been faster without Wilkinson's launch of this infusion of what agency, its own £250,000 TV campaign, a much lighter blade system, and last for Gillette's recommended price is 19p for a packet of two. With promotional price cuts, the Gillette packets are already available in multiples at prices as cheap as 16p.

According to a piece of research carried out last summer by Gillette itself, 40 per cent of Gillette buyers buy Gil disposables were newcomers to wet-shaving. They included women as well as men who were accustomed to use electric shavers. (Despite some recent growth in electric or dry shaving, sales still account for less than half those of wet-shaving products.) The survey, though its results may have been influenced by holiday-time factors, helps to explain why both the shaving giants believe they must get into disposables. So far there appear to have been no public protests against the unnecessary waste of materials involved. Perhaps Gillette's promotional pound for pound. As ever, the two rivals disagree about pre-cise market share. Gillette, Woolworths, which between will wake up.

Kraft spending up 50%

KRAFT FOODS has raised its year amounted to £31.9m. — a rise of about 47 per cent on new advertising budget to £23.5m. for business in 1976. Denis Lamian, executive vice-president of JWT and chairman of the London group, forecasts 1978 billings in Europe of \$400m. Charles Aid Foundation has appointed the London agency.

The drive follows the merging of the company's four sales forces into two national sales divisions, one of which is to deal with multiples and co-ops. John Foley, marketing director, reports that 1977 was a difficult trading year in many ways but that targets were achieved in "virtually all sectors". This year the consumer is the prime target.

Posters, the Press, women's magazines and national TV are all in the schedules. And, for the first time, there will be a test local radio campaign for the new Cheese Fayre range of frozen foods. Some £18.000 is to be spent on support for industrial and catering products.

• J. Walter Thompson reports that new business gains in Europe (including the U.K.) last pages and the coverage will

include features as well as news. At least one member of the current Campaign staff is joining Adnews.

Chamberlain's split with Campaign is precipitated by disagreements over the planned Campaign Europe publication.

• Mike Chamberlain, editor of Campaign magazine for the past two years, has left to start his own publication covering the advertising and marketing industry. To be known as Adnews the first issue will appear next month. It will be published twice weekly on Mondays and the first time, there will be a 2,500 leading figures in the marketing world — agencies, media and leading marketing companies.

• For the first year at least Adnews will be free, relying on advertisers to pay for itself. Its backer is a European publishing company. There will be 15 to 20

• J. Walter Thompson reports that new business gains in Europe (including the U.K.) last pages and the coverage will

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• New members of the council of the Advertising Standards Authority are Antony Newton MP, Christopher Cory and the Rev. Paul Flowers. Mr. Newton is the Member for Braintree. Mr. Cory is a director of John Cory and Sons, and Mr. Flowers is a Methodist chaplain to the University of London.

Southern made Hillspan's industrial buildings bigger.

Early television campaigns on Southern Television had successfully promoted the Hill Construction Company's agricultural building business. Too successfully, perhaps. For their 1976 campaign of 15 and 30-second spots on Southern, Hill were keen to promote the Hillspan industrial buildings which now account for two-thirds of their business. The campaign, staged by Lonsdale Osborne, was another undoubted success. Hill were pleased at the contacts it gained, and the reputation it made them. More important, they were delighted to receive enquiries from an influential band of businessmen — those who work in London but live in the South. These men watch their television in the South too!

SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing & Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

مكتبة الأذن

EDITED BY MICHAEL THOMPSON-NOEL

Advertisers and the new media

BY MICHAEL TOWNSIN

PROPHECY IS NOT suffering an energy crisis, particularly when they are doing already, by developments. For ten years we have been reading about the electronic revolution about to overtake our living rooms, space, and advertisement clutter, Channel 4, Teletext, Viewdata, which is already becoming a video cassettes, video discs, cable and satellite broadcasting. We gain in time, will increase. To be kept on believing in it but these constraints must be added nothing seemed to happen, so growing consumer pressures and now a huge credibility gap exists advertising regulations concern at the very time when there is no evidence that the advertiser may or may not say.

So we do need more media. And the new electronic media

is in this rule that video discs, Cable television, which would facilitate almost unlimited choice and selectivity for consumers and potentially cheaper to manufacture, more durable and more supply problems mentioned earlier, seem to be in a state of suspended animation in the U.K. Existing narrow-band systems owned variously by the Post Office, relay companies, local authorities and others are relied upon for television reception by about 2m. homes, a figure which has scarcely changed since 1970. There is little doubt that a national wideband cable network, probably owned by the Post Office, is the most logical way of developing a cable system. This would be integrated to carry telephone calls, computer data bank access, facsimile services and multichannel broadcasting. The Anan Committee concluded that the necessary investment in such a system, estimated at £1bn. to £1.5bn., would be unlikely before 1990, by which time technological developments such as fibre optics would have significantly reduced the cost.

In contrast Gaule TV development in the U.S. is well advanced, with subscription expected to reach the critical 30 per cent of households by 1981. The revolution promised by cable will be well into its stride in the U.S. by the time U.K. advertisers and consumers begin to contemplate its vast potential.

Satellite broadcasting to individual homes on individual aerials or, via a community aerial, by cable, is even more remote a prospect here. Such a service would require a new generation of TV receivers in addition to expensive aerials. Satellite is also more suitable for providing the same service across very large land masses and, unlike cable, it is unable to provide a regional service. An international plan for satellite broadcasting in Europe has, in fact, recently been agreed, but before any service is launched the implications of programming and advertising overspill from one country to another will need to be discussed. Internationally-advertised products would be the main beneficiaries of such a service; for the rest it could create more hazards than opportunities.

No one should be surprised if these new media take as long as the computer, the photocopier, radio or television set itself to show what they do best and to hit their threshold. But advertisers and agencies who utilise media which increasingly compete for the time and attention of consumers must continue to the mass of consumers and therefore a viable commercial enterprise. Advertisers would be concerned with when and how the new media will come into their own, and to plan 10-year action on the best estimate of what the future video environment will be.

Michael Townsin is media director at Young and Rubicam.

A leading media director surveys the video environment of the next 20 years and the opportunities for new freedoms, increased advertising competition and specialised audiences

The predicted availability of these new media varies widely according to the point of view or self-interest of the author: usually missing altogether are the ways in which they might be utilised by advertisers.

With the advertiser in mind, then, let us try to give some realistic answers to the key questions posed by these developments: Who needs them? What impact will they have? How will advertisers use them?

One measure of people's appetite for television is the amount they pay for the privilege of viewing. The cost of a 22 inch colour set is about £300 and I estimate that over the seven-to-ten-year life of a set it costs the consumer another £200 in maintenance and repair. The approximate two-thirds of colour sets which are rented cost an average rental of £105 a year — £735 over seven years, even without inflation.

Add to this the fact that the average home views five hours a day and that colour TV penetration is 82 per cent, and moving ahead steadily, and you have evidence of a pretty strong commitment to the medium.

Yet at the same time the domestic TV set is the most under-utilised piece of equipment in the British home, not necessarily from a time spent point of view but from a technical one. When a consumer buys a TV set he buys the electronics for more than 40 channels of entertainment and information but is lucky if he receives more than three, so it is arguably four channels envisaged by that his needs are not being fully met.

Recent newspaper reports suggest that the Government is about to reject the Committee's recommendation and defer a decision on the allocation of the fourth channel for three years. This is good and bad news for advertisers. Good because for more than three, so it is arguably four channels envisaged by that his needs are not being fully met.

Advertisers are in a similar situation: demand for advertising eventually goes to ITV, means time and space is almost that at least five years could mean that with today's transmissions. By that time, the cost of using media will continue to rise faster than retail certainly exceed supply through prices and most other marketing out most of the year. Only a critical mass penetration in the even take spot advertising U.K. within the next decade. But according to the judged popularity of the programme material, will they ever do so? As in the event ITV would almost certainly get it.

On this evidence it seems highly unlikely that video cassette series will reach anything like pay for sponsorship (or might

at around £500 but have virtually been considered. Sponsorship of

terms of audience appeal. Bad because a delay of three years, joined in the domestic sector by practical route. Advertising

started supplying all of their commercials in colour when colour set penetration reached 30 per cent of U.S. households.

Video cassettes, which are essentially devices for recording TV programmes direct from a set and replaying when required, will undoubtedly enhance the value of broadcasting by extending the life and significance of programmes. They are on sale now at around £500 but have virtually been considered. Sponsorship of

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LOMBARD

The CBI calls for a binge

BY ANTHONY HARRIS

EVEN before the publication to-day of the White Paper on oil is capital, no part of the public spending, the CBI has announced that it wants to start a debate. Its theme simple: any increase in public spending at all is wrong; the sole aim of any Chancellor should be to cut income-tax. Now I am as fond as the next man of spending my own money, but I will follow the CBI's example and plunge into the argument before it is cluttered up with any facts. The CBI's argument is balderdash. So there.

The simplest way of putting my argument is to ask any member of the CBI Council how he would feel if his company had happened to strike oil on an unused site, and the shareholders at the next meeting promptly demanded that the entire capital windfall should be distributed to shareholders as fast as it could be brought in to cash flow. He might well argue that the company would like to use part of the capital to expand, and to strengthen its capital base by retiring part of its loan stock, and that in this way the benefit to shareholders would be long-lasting; but he would have no answer to the shareholder who argued that he must just trust the shareholders to reinvest whatever they did not choose to spend with the company if it could propose an attractive enough issue.

This regime

Now it is possible that there is a Council member so devoted to the service of shareholders that he would simply swallow hard, resign himself to the fact that his share rating would not benefit at all in the long run from this blinge, and pay up; but even such a man should hesitate before urging the same policy on the Government. Tax cutting is very nice, and I strongly support it; but tax increases would follow in due course if the Government insisted on treating the whole of its oil revenues as income, and replacing them from incomes when they ran out. This regime of sharply rising taxation would cause profound difficulties of a kind which have no parallel in the affairs of a company making a once-for-all distribution.

To be sure, it would be absurd to argue that because North Sea

Discretion

It is, then, the CBI's simplest proposal to erect tax-cutting into the sole objective of policy which I find irresponsible; but there is also room for doubt about their opposition to any increase in public spending whatever, even one well below the national growth rate and much further below the growth rate of revenue. Worthwhile public capital spending has been cut savagely in recent years, but this is the only spending which will create public sector assets to replace a small share of the oil. It would be nice to finance this by cutting current spending, much of which is wasted; but transfers from the town hall or the civil service to the dole save only a limited amount of money. If the White Paper sets such a transfer as an objective I will be ready to cheer, even if initial progress is slow.

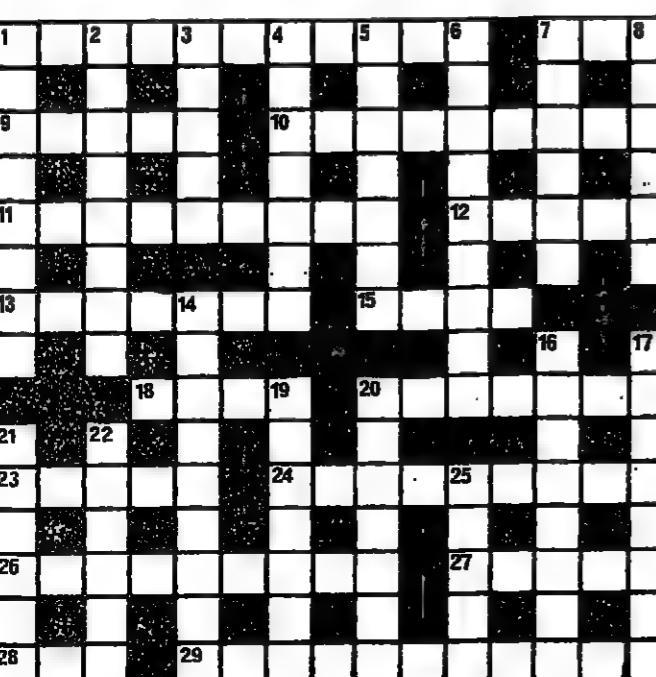
My intelligent member of the CBI Council may well comment that these arguments are all very well, and that privately he agrees with them. But he may add that the CBI is a pressure group out to edge policy in the desired direction, and that others can be left to put other sides of the argument. This is fair enough, but I suspect that overstatement is a weapon which needs to be used with discretion. An argument which is too one-sided can sound like the ranting of a saloon bar bore. The CBI has painfully been rebuilding a reputation for sound economic advice and analysis since its nadir in the days of Mr. Heath when CBI briefs embarrassed Ministers. It still cannot afford to cut loose too often.

TV Radio

BBC 1

9.41 a.m. For Schools and Colleges. 12.20 p.m. Closedown. 1.23 On the Move. 12.45 News, weather. 1.45 Pebble Mill. 2.13 Closedown. 2.38 For Schools and Colleges. 3.00 Closedown. 3.33 Regional news for England (except London). 3.35 News School. 4.20 Winsome Witch. 4.35 Jacksberry. 4.35 Scooby Doo. 4.45 John Craven's Newsworld. 5.05 Blue Peter. 5.35 Fred Bassett. 5.40 News, weather. 5.45 Nationwide.

F.T. CROSSWORD PUZZLE No. 3,565



ACROSS
 1 Plant making bread on Saar (6, 5)
 2 and 23 Calm down! It's only membership fee to be paid! (6)
 3 Pamphlet about a touring organisation in use (5)
 10 My nerves has a month had a look in consequence (9)
 11 Food left inside entrance should stem the flow (9)
 12 Hammer donated to learner (5)
 13 Reduce the price of each broken pen (7)
 14 Part of opposite location (4)
 15 Second-hand American edition (4)
 20 Native has to kill hybrid mice (7)
 23 Rent meadow to the south-east (5)
 24 Snooker caught one fish and French take note (9)
 25 Began a hybrid account (5)
 27 Wore before exercises and vault (5)
 28 See 7 Across
 29 Did I let a pad become run down (11)

DOWN

1 Trick in part if I celebrate (8)
 2 Read about one from the south and thought about it (8)
 3 Well known like a piece of music (6)
 4 Hugle about the landlord's profit (7)

BUSINESS AND THE COURTS

By A. H. HERMANN, Legal Correspondent

PHARMACEUTICAL products the Italian Constitutional Court, and processes could not hitherto be protected by patents in Italy, to the great benefit of numerous "pirate" drug companies making use of research done at great cost by other companies—mainly American, British, German and Swiss. The campaign to make Italy adopt legislation which would bring it into line with the rest of the EEC, and with other European countries, has been long and not so far successful. Ratification by Italy of the European Patent Convention would achieve this objective, but there is little hope that the Bill introduced last September will be passed by the Italian Parliament in less than two years.

When legislation is bogged down, lawyers look to the courts: a little twist of the old that is enjoyed by other research workers.

In this particular case the twist needed is of considerable magnitude. Article 14 of the Italian Patent Act (No. 1127 of 1938) expressly excludes foreign researchers and to provide effective protection to pharmaceutical products and stimulate Italian research? Not as things are at present. The ordinary court could do the registration of new products trick. For about a year attention was hopefully focused on

of short "non-exploitation" of the Italian health authorities

that pharmacological researchers should not be denied the patent protection

that is enjoyed by other research workers.

Will that be enough to provide effective protection to pharmaceutical products and stimulate Italian research? Not as things are at present. The ordinary court could do the registration of new products

by the Italian health authorities

of short "non-exploitation"

periods after which compulsory licences can be granted, would before compulsory licences may give greater weight to the needs of businessmen to know what they stand.

In the dispute about compensation after the termination of the relationship, Bouyer took the view that the Commission had been wrong to treat the agreement so favourably. The case started to bubble with intricate procedural questions but the European Court swept them aside, holding that the only important consideration was that this was "an old agreement" (that is, one made before February 6, 1962 in respect of the Six and before January 1, 1973 in respect of the three new member States).

The agreement, originally concluded for three years, had been tacitly extended until 1973, when it was ended. This resulted in a claim for compensation by Bouyer before the Commission and the time when "undeterminate" agreement

subject to compulsory licensing, the Commission decides (if

there is some hope that they are either innocent, or may be exempted because of redeeming graces, or are to be damned for ever, is a subject on which the European Court has changed its mind more than once. As a result, what now goes for law

is illogical, confused, and confusing. The latest shift is in the European Patent Convention, failing that, there is a Socialist Bill in the Italian Senate proposing to extend the life of Italian patents from 15 to 20

years. In the dispute about the validity of restrictive agreements during the long period, to which an agent is entitled under Belgian law upon

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A setback for Italy's drug pirates

By A. H. HERMANN, Legal Correspondent

According to reports the Italian Constitutional Court, and processes could not hitherto be protected by patents in Italy, to the great benefit of numerous "pirate" drug companies making use of research done at great cost by other companies—mainly American, British, German and Swiss. The campaign to make Italy adopt legislation which would bring it into line with the rest of the EEC, and with other European countries, has been long and not so far successful. Ratification by Italy of the European Patent Convention would achieve this objective, but there is little hope that the Bill introduced last September will be passed by the Italian Parliament in less than two years.

Although in Italy law serves rather than rules, Italian lawyers have obviously lost none of the ingenuity demonstrated by their ancient Roman forebears and by the medieval law teachers of Bologna. The judges of the Constitutional Court will be able, it seems, to delete Article 14 of the Patent Act on the simple grounds that it infringes the equality of citizens before the law, which is guaranteed by the Constitution.

Assuming that only two years elapse between the application for and the granting of a patent, only a few domestic applicants would have their registration agreements during the long period, to which an agent is entitled under Belgian law upon

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Steel-time for decision

THE GOVERNMENT has been put on a spot by the latest report from the Commons select committee on nationalised industries. The committee is asking for a full Commons vote on the Industry Secretary's refusal to comply with its request for the papers relating to the British Steel Corporation's deepening financial crisis which have passed between him and the Corporation. It is concerned, first, to establish why the Corporation failed to warn the committee of the extent and rapidity with which its finances were likely to deteriorate when it gave evidence to the committee last May. It believes either that the Corporation's forecasting system is woefully inadequate or that it had deliberately misled the committee and perhaps Whitehall departments as well. Secondly, the committee has been annoyed by the refusal by all concerned—Ministers and Corporation alike—to reveal details of the options they say they have been actively discussing, information which it believes the House is entitled to have in order to have an informed debate.

Attention

The Corporation's chairman, Sir Charles Villiers, came back on both points last night. His line throughout has been that solutions, which must inevitably involve plant closures and reduced manning levels, are more likely to be achieved by private negotiations with Ministers and the unions. As for the Corporation's ability to forecast the crisis, he points out that he did warn the Committee that steel, unlike other nationalised industries with which the select committee deals, is in a manufacturing sector heavily subject both to sharp demand cycles and world market competition.

For the moment, however, it is Ministers not Sir Charles who are in the pillory. If the Commons were to approve the select committee's motion—and on a matter involving the prerogatives of the House the Government cannot be certain of getting its way—it will not be easy for Ministers to sustain their refusal without adopting some contrivance, such as declaring the papers concerned Cabinet documents. More than that, by opening up the whole issue of the Corporation's losses—now running at around £10m. a week—the select committee has present storm.

Thunder on the French Right

WITH the French election campaign gathering momentum, the outcome of the crucial March poll has never looked less certain. A year, even six months ago, the odds seemed to be leaning heavily in favour of the Socialist-Communist Union of the Left. When the Union split apart in the autumn the pendulum started moving back towards the governing Centre-Right majority. Until only a few days ago the anti-Left forces were showing increasing confidence that they might in the end emerge quite handsome victors.

Anti-Gaullist

Now such hopes have once again been shaken. With yesterday's announcement by M. Jacques Chirac, the Gaullist leader, that his candidates would fight against those of the rest of the majority throughout France, the split in the ranks of the centre-right is looking almost as serious as the rift in the Left. M. Chirac's action is in response to the decision of the Centrists and Gaullists to field their own joint candidates in the many constituencies where no accommodation could be reached with the Gaullists, a move he has denounced as the formation of an anti-Gaullist front inside the majority. His decision does not rule out the fielding of joint candidates of the majority in the second round, but it is bound to be a severe blow to the Government in the first.

M. Chirac's angry reaction follows a series of incidents in recent days that he has clearly found highly provoking. The Gaullists were not pleased by President Carter's suggestion to M. Mitterrand, the Socialist leader, at the end of last week, that it would be undesirable for his party to share power with the Communists. This smacked to them of their old bogey of support. French industry is French affairs, with they suspected, the connivance of President Giscard d'Estaing. Nor did they appreciate M. Giscard d'Estaing's decision to give M. d'Estaing a difficult test of his leadership. Minister, the task of launching qualities.

made it that much harder for Ministers to defer politically awkward decisions until after an election.

The constitutional issue raised by the select committee is a complex one. It would of course do no one any good if confidential matters became public knowledge in ways that made it even harder to complete sensitive negotiations, but Commons committees have an established procedure for excluding sensitive information from their reports and it has worked successfully on a wide range of subjects including defence. In any case, it would be a pity if the importance of this particular issue were to divert attention from the rest of the select committee's report for it has made a lot of highly sensible points.

A careful reading shows, for example, the extent to which successive governments are to be blamed for the Corporation's present situation. The world steel recession may be the immediate cause, the Corporation's performance may have been weak in many ways, and the trade unions may be faulted for refusing to co-operate in improved manning and better working practices. But the Corporation's development programme has been repeatedly delayed, it has been forced to keep open obsolete high-cost plants for employment reasons, and price restraint policies in the early 1970s forfeited revenue which would have reduced borrowings and the present heavy burden of interest charges.

Better

To meet the present crisis, the committee says—and rightly so—the Corporation must be allowed to close down plants, negotiate much lower manning levels, and cut its investment programme. For the longer run, the Government must put its relations with the Corporation on a proper footing. It should set a coherent set of objectives stick to them, and having appointed a chairman and a Board—back them or sack them and avoid intervening. This is the line the select committee has been arguing consistently since the 1980s. The tragedy is that it had been adopted by successive governments, the Steel Corporation would have been in a much better position to weather the present storm.

Ulster: the foreseeable surprise

By GILES MERRITT, Dublin Correspondent



Smiles at the Summit in September—but disillusionment was not long delayed. From the left: Mr. Callaghan, Mr. Lynch, Mr. Mason, and Mr. O'Kennedy, the Irish Foreign Minister.

Caught on the hop

There is no denying that the British Government was caught by surprise last Sunday afternoon when Mr. Lynch calmly told an Irish RTE radio interviewer that he believed the time had come for Britain to indicate an interest in encouraging Irish unity, and went on to suggest that it should reconsider the "negative guarantees" under which Ulster will remain part of the United Kingdom until a majority wishes otherwise.

To be fair, Mr. Lynch's colleagues and officials were also caught on the hop, for many of them had been unaware of his mounting impatience with the Ulster deadlock. As for the British Embassy in Dublin, it seems in the unhappy position of having believed that a modus vivendi on Ulster had been established with the Lynch Government since its election in mid-June last, only to find suddenly that such was not the case.

As one British official put it this week: "We thought we had agreed with the Irish on short-term aims (the need for an interim settlement in Ulster), and had agreed to disagree on the long-term future (Irish reunification ambitions). Now we find we disagree on both counts." If there is one thing it is the feeling that they have been deliberately misled by the Irish.

On the Irish side, Dublin officials find it hard to believe that Britain could ever have mistaken Mr. Lynch's polite silences on the Ulster question for complaisant support.

The truth, of course, lies somewhere in between. The that in retrospect appear to have storm has been brewing since been hints that the time was

coming when he would demand the administrative devolution withdrawal. In mid-November he invited an invited group of while in Belfast the Northern Ireland Office maintains that it already mapped out a scheme for administrative devolution that might achieve a non-legislative provincial assembly, the British Government was happy to oblige.

At that point, on September 28, Mr. Lynch seemed prepared to leave Ulster alone. Immediately after his meeting with Mr. Callaghan he told RTE radio that the time had not yet come to call on Britain to declare its intention of withdrawing from Northern Ireland at some future date. "That can come in time," he said. "But we shall have to judge the climate, the circumstances in which such a request will be made. . . . I do not know when that day will come. But in the meantime there is no point in arousing expectations that what we are asking for can be achieved. This is a question of political and ordinary judgement as to when we can move forward to that position. I am not saying that position obtains at the present time."

Given that Mr. Lynch had already started to make such obvious references to reunification, it was understandable that the Irish Government's first reaction to the row over his broadcast last Sunday was that it contained "nothing new."

Apart from the vexed question of a possible amnesty for Provisional IRA prisoners in the Republic, that was fair enough, for in the kaleidoscope of Irish politics Mr. Lynch has in the past already said all the things he has repeated this week. The point is that Mr. Lynch this week said that while the talks present uses to run Ulster, and on administrative devolution in the North were still going on, for Westminster to enact. After For a man whose skill in verbal four years the interim system obfuscation has caused the would be reviewed, and if term "lynch speak" to be coined. Ulster's politicians appeared to be unequivocal.

The heart of the matter is Stormont Government might

the dominant official Unionists while people in the Republic begin to rally around Mr. Lynch's nationalistic stand, it probably boils down to this. Mr. Lynch's intervention was pre-mature, but it always has been a matter of time only before he made it. Administrative devolution was never the key to unlock the Dublin Government would have recourse to its official leave the door open to a resumption of talks with Ulster's four main parties once the dust has settled.

Basic system outlined

So, how advanced were the negotiations that might have restored administrative powers to Northern Ireland Before the Christmas break they had reached the stage where officials, talking separately to each party, had outlined a basic system for a proportionately elected 75-seat non-legislative assembly. From

it there would be drawn "under a system of proportionality" designed to give the SDLP guaranteed representation, committees matching each Northern Ireland civil service department. Ulstermen would thus have administrative control of housing, commerce, industry, transport, education and the like, but not of security and budgetary matters. The new assembly would also be empowered to discuss draft Orders in Council.

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be nevertheless open for the Unionists to take flight.

First the official Unionists and then the Rev. Ian Paisley's Democratic Unionists said that they were boycotting the talks that had been due to start again in a fortnight in defence, the SDLP, which has never shown much faith in the idea, also withdrew. The speculation is in Belfast that Mr. Harry West and the conservative bulk of his official Unionist Party were glad of a pretext to end the negotiations before the militant loyalist Paisleyites began to brand them as parties to a sell-out. What the political tacticians still cannot understand is why Mr. Lynch should have given them a face-saving excuse.

Fluid and worrying as the situation now is, with the yet for fear that they will be shot down."

An unrepentant Mr. Lynch

What is not clear is where the two Governments can go from here. In the past four days both Mr. Mason and Mr. Lynch have dug themselves into positions from which they can be extricated only with difficulty. Mr. Lynch has backed up his original interview with an unrepentant communiqué underlining his call for Irish unity: Mr. Mason's statement on Monday branding Mr. Lynch's views as "unhelpful and untimely" was yesterday followed up by a further public rebuke.

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MEN AND MATTERS

Literary realism—Kremlin style

Robert Maxwell shows da carefull deference to the susceptibilities of his host, the Russian Ambassador Nikolai Lukov, when launching the new English version of Leonid Brezhnev's biography at the Russian Embassy. It was, he said, the first in a series of biographies of world leaders and would be shortly followed by that of Jimmy Carter. He refrained from adding that third in line is the biography of the Chinese leader Huo Kuo-feng.

He did, however, refer to the Soviet leader's current illness—only to be interrupted briefly by the Ambassador who pointedly asked: "Are you in-funza proof, Mr. Maxwell?"

Having acknowledged that he, too, was a mere mortal, Maxwell went on to explain that this "authorised life story describing Brezhnev's rise from ordinary steel worker to supreme leader," as the blurb defines it, aimed at giving the English speaking world "facts about the Soviet Communist Party, its Government and people as they wish to portray themselves to us."

As such, it clearly fulfils the function of portraying the leader as he would wish to be portrayed although I thought that C. P. Snow, who made a short supporting speech, probably got closer to the heart of the problem of understanding between the "two cultures" of East and West when he mentioned the fact that the English-speaking world knows so little about Soviet literature—which he claimed, was among the best in the world.

There must be quite a scope here for British publishers to fulfil the spirit of the final act of the Helsinki agreements.

Mr. Maxwell's speech, however, was not well received. The English-speaking world knows so little about Soviet literature—which he claimed, was among the best in the world.

Was it possible? I telephoned Alex Mitchell, an Australian writer formerly on the Sunday Times who is now a bulwark of

Monte Pelletier, who has News Line. He reacted by somehow managed to run a story about me of going "a hatchet family of seven children while job" on the Workers' Revolutionary Party in this column for the last six months, several months ago by saying it has moved over the Ministry was in cahoots with Colonel Gaddafi. "Libya's not Trotskyite," he complained. "If you

Nicole Pasquier, a former child psychiatrist, who has in the world that supports spent the past 18 months looking after "the feminine condition" in general will now be *cri de coeur* we get back to responsible for female employment conditions at the Ministry of Justice while keeping her old

head straight for it." After Cyril Smith.

It appears that the WRP's top of the bill speaker is not the Liberal MP at all but a lecturer in the London School of Economics David Steel can breathe again.

Elections are only two months away and 52 per cent of French voters are women.

Inflammatory

As the firemen prepare to go down to bitter defeat, it is worth noting that one daily newspaper has given the strike front-page backing every day for two months—and has doubtless recruited adherents in the Fire Brigades Union as a result. Every day the tabloid News Line has been assiduously delivered to the picket lines and the strikers photographed around their braziers. The paper is the mouthpiece of the Workers' Revolutionary Party (the Vanessa Redgrave faction on the Trotskyite left). Looking through the latest issue to land on my desk (splash headline: "NO, NO, NO—Massive Vote Against Fire Deal") I noticed an advertisement for a series of lectures at the "College of Marxist Education" in Parwich, Derbyshire, naming Cyril Smith as the star speaker.

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FT1

Observer

Right policies for the wrong reasons

THE MAIN point I want to make in this article is that the effects for good or ill that are so often expected of them. They cannot bring about permanent improvements in competitive all economic management policies, or in profit margins or prices, but partly for the wrong reasons. We thus cannot rely on the right policies continuing. Indices of competitiveness have been through a remarkable tendency to revert better than anyone had the right towards 100, if their base year to expect in the dark days of reasonably normal—and for the Middle East War, the oil very good reasons. Thus the prices exploded and all the former U.S. attempts to talk other troubles which beset the down the dollar or present German, Japanese or British attempts to prevent their currencies from rising, smother international economic relations to no good purpose.

Even such a qualified favourable judgment will cause eyebrows to be raised at a time of upset in currency markets and when the world's leading currency, the dollar, is once more under pressure. On the currency front we have, in fact, been there before, with the dollar in the events leading to the Nixon devaluation of 1971, and with sterling on an innumerable past occasions.

Swap agreements of the kind announced last week always make the headlines and often have a temporary impact on currency markets; but they never succeed in preventing the depreciation of a currency if strong market forces are against it. Debating points about U.S. cost-competitiveness will not bring a slice of the dollar in the wake of a U.S. current account deficit of \$130m, a liberal manufacture of new dollars which took place even under Chairman Burns, and an associated portfolio shift against the U.S. currency by holders of cash balances all over the world, including, I suspect, the U.S. itself.

Both experience and theory should, however, have taught us that currency depreciations seldom have the spectacular

occasional depreciation is the argument for conscious acceptance of some inflation as a rational response in certain circumstances, not one for denying the inflationary impact (Readers who feel that this can never be right might invest in John Flemming's *Inflation*, published by the Oxford University Press).

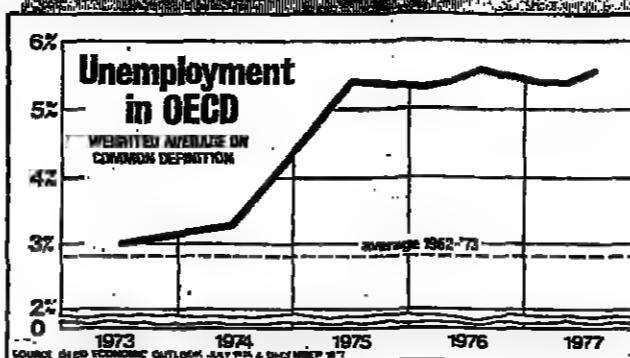
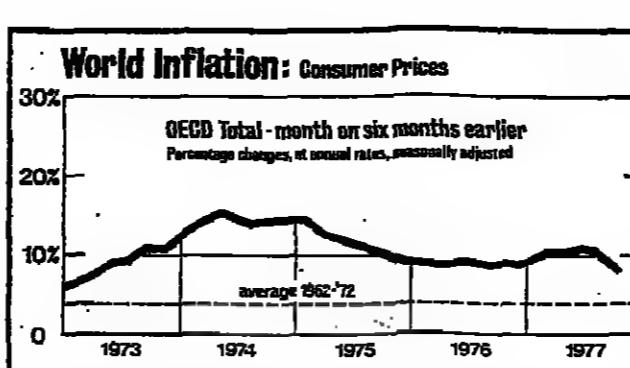
From the point of view of world inflation, exchange rate fluctuations between different currencies offset each other. What matters far more is the purchasing power of the world's main currencies taken together over real goods and services. The main disturbances to the world economy in the last few years has been not the changes in currency relativities but the five-fold increase in oil prices brought about by the action of the OPEC cartel in 1973-74. This led to a prolongation and intensification of an inflation which was already well under way.

The rise in OECD consumer prices reached a peak of 13.4 per cent in 1974, a good deal higher than would have been expected from the preceding rate of monetary expansion. At the same time the oil revenues accrued in large part to countries such as Saudi Arabia, Kuwait and the Gulf Emirates with limited spending outlets.

Thus there was a rise in the world savings propensity without an immediate and offsetting rise in investment opportunities; this probably led to the first real post-war recession to which something like Keynesian's

of a continental economy like that of the U.S., it is much much higher than is allowed in most American forecasting models.

The rise in budget deficits was not enough to offset the increased OPEC and private savings without a contraction in activity and employment. But it not slump or demand deficiency, when world recovery began in



thought was the side of caution to prevent another inflationary take-off. Towards the end of 1977, when the feebleness of the recovery became evident and the world inflation rate was clearly well into single figures and falling slightly, there was a shift to stimulus, partly as a result of U.S. prodding but mainly for internal reasons.

The size of the very latest stimulus is probably underestimated. Governments of countries such as Germany, Japan and the U.K. all tend to predict that much of their planned expansion in spending will leak abroad in imports, which is true of any one country on its own but not of all taken together.

It is possible to argue that some Governments, such as the American or German, persisted too long with anti-inflationary policies in 1974 or that the expansionary measures of 1975 were too quickly reversed in 1976-77 in view of subsequent developments in output, employment and prices. Even with hindsight the validity of this criticism is far from certain; but in any case the assumptions on which it is based illustrate much of what is at fault with economic thinking to day.

It is quite wrong to evaluate either government policies or the behaviour of private markets by comparison with what might be possible given perfect foresight. The judgment must be in terms of feasible information and likely risks. To have switched off anti-inflationary policies in 1974 when inflation was well into double digits would have been

more than just to inflation but to accelerating inflation, and eventually not just to exchange rate adjustments but real currency collapse.

The world's governments in fact muddled through to roughly appropriate policies. During the recession of 1974-75 they went

slow on demand stimulation, and

when world recovery began in

1976 they erred on what they

the creeping, case-by-case programmes. The longer-term prevention of another inflationary danger is still that of excessive financial stimuli triggering off another round of world inflation as in 1972-73. The main country has not been even more severe than it has, given the severity of the world recession and the producer bias of modern inflation has started to rise again, and to which the case for a shift to stimulus, partly as a boost least applies, is the U.S. But it is paradoxically now the country whose Administration is still most in the grip of the outmoded British-style demand management philosophy which proclaims that government can spend their way to target employment levels. Indeed the Carter economic team is very much the Lyndon Johnson one with a new name at the summit.)

For the time being, the pre-occupation with the overseas value of the dollar and threats of the Saudi Arabians are likely to lead to policies not very different from those which a re-elected Ford Administration or a reappointed Burns might have followed. Indeed, Professors Friedman and Samuelson are in almost word-for-word agreement in the current issue of *Newsweek* that future historians looking only at financial or economic charts would not know that there had been a change at the Fed.

Thus lucky accidents and the offsetting effects of conflicting political pressures and economic forces on currency values have led the Western world's economic managers to policies in advance of their own understanding. But if they are persisted in once their existence is known we cannot rely on such good fortune; and we will need both better understanding and long-term guidelines to reduce the impossible load of discretionary decisions now placed on world leaders.

Old mistakes

At the moment not only are most governments easing their fiscal policies. The conventional indicators are also understating monetary growth. In the U.K., for instance, the normally

quoted M3 increase is much lower than that of other monetary measures or of the reserve assets of the banking system. Such "errors" may be benign for a very short period—providing expansion without inflationary expectations. But if they are persisted in all the old mistakes.

The immediate danger is of rising world unemployment giving a handle to protectionist and wasteful make-work pro-

Letters to the Editor

Living with a strong pound

from the Senior Economist, Amersham Trust Company.

Mr. Tim Congdon's exposition of the regulatory stimulus from currency appreciation (January 9) is strongly argued. But I do not understand how "lower inflation will raise the real value of money balances and other liquid asset holdings."

Indeed, all that a lower rate of inflation does to the existing stock of monetary balances is to slow down the rate of decline in their real value, not to increase it. It would require negative inflation (that is, falling prices) to bring about the rise in the real value of monetary balances, and I am sure that Mr. Congdon does not expect Mr. Paisley's fight against inflation to be quite as successful as that.

Perhaps what Mr. Congdon is at is the possibility that inflation has now dropped below the rate at which nominal monetary balances are being built up, that the real value of incremental monetary balances will cease. If so, I should think at the effects of this change will be by no means as strong as he suggests.

F. V. Ashby,
Amersham Trust Company,
Queen Victoria Street, E.C.4.

Exchange rate debate

from Mr. D. McWilliams.

Mr. Congdon's comments (January 9) cannot be allowed to stand unchallenged, for his suggestion that a lower exchange rate is "contrary to the pre-term and his assertion that the real value of the majority of economists" is "an incorrect view of the majority of economists" is seriously misleading. Mr. Congdon's analysis of the effects of different exchange rates is conducted as if exchange rates were determined in a vacuum. Because he ignores the economic factors that affect exchange rates, he fails to distinguish between the different uses of exchange rate movements and the different consequences associated with them. Three main potential causes of all in the pound are a shift of financial sentiment away from U.K. expansionary domestic monetary policies, or change in the extent of Government intervention in the

exchange markets. A shift of sentiment away from the U.K. might be expected, either directly or through induced shopping street in Europe as well as the "Heart of British shopping".

Always a loser

From Mr. J. Caudry.

Sir—Along with friends and relatives I have been trying to win your Saturday prize crossword ever since it started. Alas,

the contradiction effects of the policy measures to lead to both a higher level of output and a fall in the pound in the short-run. More expansionary domestic demand management policies, on the other hand might be expected to lead to both a higher level of output and a fall in the pound.

In the third situation, the direction of the short-run effects of demand of a fall in the pound is not clear, the expansionary effects of the induced increase in net exports being offset by the contraction in domestic demand and a fall in the pound.

Consequently, I have done a geographical survey of all the winners in 1977. London comes out on top with 12, followed by Surrey (8). There were 19 winners from the whole of Scotland. The rest were evenly scattered, while Nottinghamshire, Cornwall, Derbyshire, etc. were having a renaissance.

Incidentally, excluding Christmas, there were 48 crosswords, bearing in mind that there were no Financial Times for a short period. Out of the 146 winners, 89 were men and 55 women, which only goes to show that it is still a man's world.

J. A. G. Caudry,
"Hillside", 11, Blackley Road,
Elland, West Yorkshire.

Natural power

From Mr. P. McClosky.

Sir—In "Men and Matters" (January 6) there is a very misleading piece about the large American "wind generator" which was stated that one Oxford Street retailer estimated that about 70 per cent of 1976 summer sales business was with overseas tourists. Arthur Sandies, in discussing 1977 tourist figures (January 4) translates this into "London's Oxford Street stores look to tourists for as much as 70 per cent of their business."

I would be obliged if the record could be clarified. As I understand it, because our regular British customers still provide the vast bulk of our business. Of our members' total turnover, some £1.6bn-£1.7bn in 1977, that is about 15 per cent. August 29, 1941, and began generating electricity which was fed directly into the grid of the

Central Vermont Public Service Company. Because of the war, however, the designer had problems getting all the right materials and was forced to cut corners to get the generator finished before supplies were cut off completely. As a result stress cracks appeared around the rivet holes and although these were noticed very early on, Mr. Putnam could not get any more materials to replace the blades.

To nobody's surprise the blade eventually disintegrated. The project was later abandoned because windpower could not compete with cheap fossil fuels.

This situation no longer applies and we are likely to see a rapid expansion of the use of windpower, both privately and publicly over the next ten years.

Using wind to generate electricity is nothing of course, we are just rediscovering long forgotten skills. Few people know, for instance, that by 1916 Denmark had over 1,100 wind generators producing electricity.

Paul McClosky,
The Natural Energy Centre,
161, Clarence Street,
Kingston-upon-Thames, Surrey.

Imports of footwear

From the Chairman, Edward Adler.

Sir—I read Mr. Calvert's letter (December 21) with some amusement because many salient facts were omitted.

To arrive at a logical conclusion one must first ask the question why are our importers successful? The answer is because they provide a reliable service and competitive product. It is the British importers' Corridor's policy to oppose unfair trade and dumping. Likewise the B.I.C. is bitterly opposed to and will continue to oppose protectionism.

Many types of footwear coming from the Far East cannot be produced in either the volume or at a price comparable to that of home manufactured footwear. Barring indiscriminately certain articles which are not currently produced in the U.K. will create shortages and deny the public the right of free choice.

Incidentally, excluding Christmas, there were 48 crosswords, bearing in mind that there were no Financial Times for a short period. This machine, which came off the production line at Grandpa's Knob in 1941, and began generating electricity which was applied on identical footwear, whether it be British made or foreign origin.

Saving fuel

From Mr. J. Goodland.

Sir—Professor Thrings letter ("Fuel saving structure," January 8) is perplexing.

His third paragraph seems to suggest a general fuel tax (which he calls a tariff), but in the last paragraph he proposes a high penalty imposition only on domestic and vehicle fuels used in excess of some kind of ration. A composite energy ration cannot be fair (even if it could be administered); every person, household, establishment or factory has its own peculiar mix of different fuels, needs and uses.

It would surely be better to tax the non-premium uses of premium fuels (and the equipment when purchased), say natural gas for space heating, and use the proceeds for both conservation, such as the useful application of waste heat from power stations, and the development of renewable sources of energy.

As our reserves of coal (so the Coal Board's chief geologist assures us) are virtually limitless, if we could only gain access to them, Professor Thrings mechanised mole would be a far better wheeze than taxing coal, rationing electricity or printing black market petrol coupons. Given enough coal (together with conservation and renewable sources of energy) we would enjoy all the solid fuel oil gas and electrical we could possibly need.

I find your summary (January 8) of the Conservative Political Centre's booklet on energy policy even more perplexing and ambiguous about coal. If the future of the coal industry is really so hazy, indeed a declining force in energy supply—once uranium, oil and natural gas have run out—it is difficult to know which major energy source could be called clear: certainly not nuclear. Give me King's coal-mole any day!

J. H. Goodland,
Down House, Pyleigh,
Tunton, Somerset.

GENERAL

Government White Paper on public expenditure.

Prime Minister on visit to Pakistan.

Recalled Fire Brigades' Union conference at Bridlington consider recommendation by its

Shiremen attend presentation of

Letters Patent to Company of Chartered Secretaries and Administrators, Mansion House, EC4.

COMPANY RESULTS

English China Clay (full year),

Scandinavian and Newcastle Breweries (full year).

PARLIAMENTARY BUSINESS

House of Commons: Mr. Roy Mason, Northern Ireland Secretary, makes statement on Government attitude to Irish unity.

Mr. Robert Strauss, U.S. special trade representative, holds talks

in Tokyo on ways to reduce Japanese trade surplus.

De-briefing meeting of London Chamber of Commerce trade

Chamber of Commerce (9 a.m.).

Select Committee: Expenditure and Trade and industry sub-committee. Subject: The Fishing Industry.

Witnesses: Scientists from MAFF and DAFS Laboratories; Shellfish Association of Great Britain; Shellfish Processors Association; English and Scottish Fisheries Federation (10.15 a.m., Room 10).

COMPANY RESULTS

English China Clay (full year),

Scandinavian and Newcastle Breweries (full year).

COMPANY MEETING

House of Commons: Mr. Roy Mason, Northern Ireland Secretary, makes statement on Government attitude to Irish unity.

Mr. Robert Strauss, U.S. special trade representative, holds talks

in Tokyo on ways to reduce Japanese trade surplus.

Tennis: King's Cup, Great Britain v. Spain, Sheffield (6.45 p.m.). Tab's Tennis: International Championships, Brighton (9 a.m.).

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COMPANY NEWS + COMMENT

McCorquodale soars to £3m. — confident

ALMOST TREBLED taxable profit from a depressed £1.05m. to a record £3.05m. is reported by printers and stationers McCorquodale and Co. for the year ended September 30, 1977.

Total sales expanded by 17.36 per cent. to £32.41m. including a £3.19m. (£2.92m.) share of associates' turnover. Midway the surplus was added to £1.75m. in reserves.

Alastair McCorquodale, the chairman, said that there were several areas where he was still seeking substantial improvement. The North American companies had made progress and this was continuing although at a slower rate than had been anticipated.

For the future he sees improvement in the direction of a continuing boost from the investment programme and generally reasonable prospects for most of the group's activities. Overall, therefore, he has some confidence in the company's ability to enhance profitability.

Earnings per £1 share are shown up from 13.25p to 43.31p before extraordinary debits of £40,000 (credit £50,000). The net total dividend is stepped up to 14.24p (12.75p) with a final of 8.74p.

1976-77 1975-76

	£000	£000
Total sales	52,409	45,126
Group	52,409	45,126
Share of associates	3,182	3,110
Trading profit	3,069	311
Interest income	378	311
Interest paid	1,002	1,002
Share assoc. profits	459	192
Pre-tax profit	3,022	1,048
Tax	919	228
Net profit	2,103	820
Minorities	5	5
Extra-ord. debits	422	126
Preference dividends	1,754	1,257
Ord. dividends	724	633
Retained	1,000	633
After investment credit	—	—
The company has adopted the accounting treatment of deferred tax as proposed under ED19 and comparative figures have been adjusted accordingly.		

comment

McCorquodale's 190 per cent. pre-tax profit jump last year was underpinned by a solid performance from the U.S. printing operations while losses from the U.S. security printing subsidiary, Fincorner, were reduced from around £1m. to around £600,000.

However, Fincorner (bought 3½ years ago) may still show losses of around £1m. in the current year. Group pre-tax profits, excluding the U.S. losses, rose by around 77 per cent. reflecting the benefits from the rationalisation programme in 1975-76 (costing almost £200,000) and the group's decision to concentrate its investment in specialist printing areas where demand is less likely to be affected by economic recession.

Security printing (almost entirely cheques), educational and specialist book printing and packaging now form the three main profit arms while the group has been gradually reducing its investment in the more volatile area of printing contract work. Meanwhile associate earnings are up by 135 per cent. reflecting a continuing strong recovery in Brazil. The shares at 235p (up 11p) yield 9.4 per cent. on a p/e of 3.3.

ULTRAMAR

Ultramar Company has decided to redeem the outstanding £1,500,000 7 per cent. unsecured loan stock 1973-78 on April 30.

SHARE STAKES

G. R. Davies and Co. London Trust has disposed of its holding of 450,000 Ordinary shares.

Willis Printing Corporation: Dawn Estates now holds 65,710 4.2 per cent. cumulative Preference shares and 85,000 4.2 per cent. (formerly 6 per cent.) "B" cumulative Preference shares.

Hovingham Group: Company has been advised of the following changes in directors' interests in Ordinary shares resulting from the partial winding up of estate of the late Mr. Harold Needler. 470,000 recorded as interest of Mr. G. H. C. Needler as trustee and Mrs. H. Needler and her family, reduced by 66,000 to 404,000;

HIGHLIGHTS

Lloyd's Bank International profits are 34 per cent. higher with all the growth coming from Latin America. Lex also takes a look at the Stock Exchange response to the Green Paper on company reports as well as the central government's borrowing requirements. Kenning's profits are in line with the rights issue forecast but the 190 per cent. profits rise at McCorquodale took the market by surprise and the shares were pushed up 11p. ERF has turned in a strong performance with profits 41 per cent. higher and production up to peak levels, while AGB Research continues to show solid growth.

from Indonesia and the Philippines.

Record £1.75m. at Reo Stakis

INCLUDING A £333,000 contribution from a recently acquired subsidiary pre-tax profit of Reo Stakis Organisation rose 39 per cent. to a peak of £1.75m. in the year to October 2, 1977.

Turnover for the 52 weeks was £33.1m. against £29.1m. for the 52 weeks last time. At halfway profit was more than doubled from £222,000 to £463,000.

Directors say that on the hotel and catering side, hotels continued to prosper although consumer trade affected results in the second half. Catering contributed to profits but suffered from a decline in consumer spending. The group has recently acquired the Victoria Hotel, Nottingham, for £65,000 and has an increased commitment to upgrade existing premises.

Catering and turning over delivery vans, based on the sale of Queen Bookmakers in May, and while casino profits were marginally lower for the year they are currently showing an improvement.

Initial trading of the wholesale wines and spirits and of licence subsidiary D. and A. Haddow confirmed that this new division will be a major profit contributor, they say.

The current year has begun well with first quarter profits well ahead of last year. After spending £3m. on acquisitions in recent months from cash flow, the group continues to look for further expansion and directors predict another successful year.

The fire that destroyed the Grosvenor House, Glasgow, on January 7 is not expected to affect forecasts for the year.

The annual dividend of 7.75p has been proposed and an additional 0.005p for 1978-79 will be paid.

This takes the total to 1.0375p per 10p share against last year's 0.921p. Earnings per 10p share are shown on 3.77p (2.87p) net.

Profit of £106,724 last time.

Profit was struck after interest of £55.715 (£30,669) and is subject to tax of £162,716 (£88,456).

Extraordinary credits of £2,757 compare with extraordinary debts of £1,129 and a supplementary 0.0105p will be paid. On the assumption that dividend control will not extend beyond July 31, 1978, directors intend paying a doubled final dividend of 1.389p net per 10p share.

Earnings per share are shown at 5.1p (1.73p) and net assets per share are at 60.3p (45p).

The increase in asset backing stems from a £230,000 surplus on the revaluation of freehold properties in Leicester, a release of £380,000 of deferred tax, as well as retentions from last year of £45,000.

Mr. Bernard Audley, chairman, says the picture for the remainder of the year looks good and satisfactory progress on last year's total £1,008,578 profit is expected.

Higher profits are normally produced in the second half because of seasonal factors.

Earnings per 10p share are stated at 3.49p (2.67p) as previously announced. The interim dividend is down from 1.35p to 1.15p, but represents some 50 per cent. of the total permitted distribution. A 2.058p total was paid last year.

Half year Year 1977 1976

	1977	1976
Turnover	£461,023	£348,572
Profit before tax	£2,000	£1,000
Tax	£22,381	£18,570
Net profit	£1,779	£1,500
To minorities	£311	£459
Attributable	£1,468	£1,051
Dividend	£1,350	£1,150
Leaving	£12,079	£9,777

£1.75m. for 1978-79.

£1

MINING NEWS

Inco and Falconbridge tighten their belts

By KENNETH MARSTON, MINING EDITOR

CANADA'S Inco, the world's mines (873 per cent), while carrying unsold stocks of finished metal at the year-end of some 340m. lbs. Nickel sales remained "discouraging" in the final quarter and production for the full year totalled about 415m. lbs.

Stating this at a hearing of the Ontario legislature select committee which is looking into the proposed production curtailments which have been announced by Inco and Falconbridge, the Inco chairman, Mr. J. D. W. Carter, pointed out that his company's setback would not become really effective until next month.

Also appearing before the select committee was the Falconbridge president, Mr. Marsh A. Cooper. He cited a "continuing weak demand for nickel, compounded by new production by other miners, fierce competition and strict cutting as the cause of the problems facing the company and its employees."

He estimated that stocks of finished nickel held by producers were now 340m. tonnes, up by 20,000 tonnes since the end of 1974. Falconbridge's stocks at the end of the 1977 third-quarter were 7m. lbs.

The company has set its 1978 production requirement at 530m. lbs. of nickel "in order to avoid the additional build-up in inventory and to conserve cash," said Mr. Cooper. If correct, this will mean operating at about 85 per cent.

While Falconbridge cannot foretell when it will be able to return to previous high levels of production and has prepared "for the possibility of two or more difficult years," it remains optimistic for the longer term and sees that production levels may be restored more quickly than meant at the present showing.

Meanwhile, the share price has risen to around \$18 in Toronto from its high of \$18.50 in 1970. The major shareholder is McIntyre

Group, which holds 40 per cent of Alcan and Swift Canadian, which has 20 per cent.

The cost to PCS will be \$6.8m. (40.6m.) in cash, but half of the time the purchase will be made and when the deal is over will the place have not yet worked out.

The move was announced today by Mr. Allen Blenkiron, provincial premier. The agreement significantly deepens provincial involvement in the local potash industry and follows on the heels of the agreement to buy the interests of Amex in the provinces for \$85m.

The policy of the provincial government is to acquire "some all" of the ten potash mines in the province. But the move to take a controlling interest in PCS was no surprise. PCS began evaluating the mine last year.

"CS's holdings in the local industry are now approaching half provincial capacity. It has already purchased the Sylvan

mine from Hanson Building and Smelting and the man-French owned Alwinac mine.

The Rio Tinto-Zinc group has now signed a contract with Ontario for delivery to the provincial Government-owned utility about 72m. pounds of uranium beginning in 1979 and continuing for more than 20 years.

Services will come from the formerly dormant Stanleypine mine mill at Elliot Lake, Ontario.

MINING BRIEFS
NIGERIA—December price of tin ore is 35,000 tonnes (November 30 tonnes).

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Coupons due March 1, 1978 should be detached and collected in the usual manner. And after March 1, 1978 interest shall cease to accrue on the Bonds herein designated for redemption.

QUEENSLAND ALUMINA FINANCE N.V.
By WILLIAM HOBBS, Managing Director

Dated: January 12, 1978

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INTERNATIONAL FINANCIAL AND COMPANY NEWS

Thyssen withdraws from French steel venture

BY DAVID CURRY

THE FRENCH steel industry has been quick to point out that all intents and purposes been part of the Fos Thyssen's decision announced on Tuesday to withdraw from its rescue plan for the tottering participation in the ultra-modern French steel industry, unveiled last year. The company plainly feels that the outlook for mass steels of the type for which the Fos plant is designed has changed so radically for the worse that its own original hopes from the venture cannot now be fulfilled.

After all, Thyssen is heavily in the red in its steel-making divisions and is unable to see any scope for increases in basic steel-making capacity. Hence, its stake in the Fos plant, which last year produced 2.78m. tonnes, representing 80 per cent. of capacity, was superfluous.

Nonetheless, the Thyssen withdrawal does mark the formal end (the informal end came with the recession) of dreams of making Fos an example of international co-operation in the type of basic industrial activity which is still central to the European economy.

The Fos plant, which first started producing in 1974, is owned by a company called Solmer. In this company the two biggest French steel-makers Usinor and Saclor (the latter via Sollac) owned 47.5 per cent. each and Thyssen the remaining 5 per cent.

The idea was that the first stage of development would take production capacity up to 3.5m. tonnes a year, and that from 1975 to 1980 this would be doubled. At the same time the German company would step up its stake from 5 per cent. to 25 per cent. in the capital.

Last year French steel production declined by 4.8 per cent. to 22.1m. tonnes, some 10m. tonnes below capacity.

Adrian Dicks writes from Bonn. Thyssen stressed to-day that it had made clear to its French partners in the Solmer project ever since its early stages that it was leaving open its option of some 500,000 tonnes.

The group's decision to pull out of Solmer (on terms that have not yet been settled) leaves it with no outstanding steel-making activities outside West Germany, apart from a 42.6 per cent. stake in Cosigua, at Santa Cruz, Brazil, which it regards as serving the Brazilian domestic steel market from a present production of some 500,000 tonnes.



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Continental Illinois County Bank Crédit Commercial de France Crédit Industriel et Commerciale

Crédit Lyonnais Crédit du Nord Creditanstalt-Bankverein Credito Italiano Daiwa Europe N.V.

Den Danske Bank Den norske Creditbank Deutsche Girozentrale Deutsche Kommanditbank— D.G. BANK Dresdner Bank

Dilon, Read Overseas Corporation Dominion Securities Dresdner Bank Drexel Burnham Lambert Incorporated

Effectenbank-Warburg Föreningsbankernas Bank Genossenschaftliche Zentralbank AG Vienna

Robert Fleming & Co. Hill Samuel & Co. E. F. Hutton & Co. N.V. IBJ International Interunion-Banque

Istituto Bancario San Paolo di Torino Kansallis-Osake-Pankki Kidder, Peabody International

Kjøbenhavns Handelsbank Kleinwort, Benson Kredietbank N.V. Kredietbank S.A. Luxembourgische

Kuhn, Loeb & Co. International Lazard Brothers & Co., Limited Lazard Frères et Cie Lloyd's Bank International

London Multifinancial Bank Manufacturers Hanover Merrill Lynch International & Co.

Samuel Montagu & Co. Morgan Grenfell & Co. Morgan Stanley International

Nederlandse Middenstandsbank N.V. The Nikko (Luxembourg) S.A. Nomura Europe N.V.

Norddeutsche Landesbank Nordic Bank OKOBANK Sal. Oppenheim jr. & Cie. Orion Bank

Österreichische Länderbank Pierson, Heldring & Pierson N.V. Postipankki Privatbanken Aktiengesellschaft

Rothschild Bank AG N. M. Rothschild & Sons Scandinavian Bank J. Henry Schroder Wag & Co.

Skandinaviska Enskilda Banken Smith Barney, Harris Upham & Co. Société Bancaire Barclays (Suisse) S.A.

Société Centrale de Banque Société Générale Société Générale de Banque S.A.

Société Séguenaise de Banque Sparbankernas Bank Strauss, Turnbull & Co.

Sumitomo Finance International Svenska Handelsbanken Swiss Bank Corporation (Overseas) Limited

Trade Development Bank Tradition International S.A. Vereins- und Westbank Aktiengesellschaft

M. M. Warburg-Brinckmann, Wirtz & Co. Warburg Paribas Becker Incorporated Westdeutsche Landesbank Girozentrale

White, Weld & Co. Williams, Glyn & Co. Wood Gundy Yamachi International (Nederland) N.V.

Dutch insurer expands in Belgium

By Charles Batchelor

AMSTERDAM, Jan. 11.—NATIONALE—Nederlanden, the largest Dutch insurance group, has acquired two Belgian finance companies. Nationale-Nederlanden's life and general insurance subsidiary De Vaderlandsche in Belgium has taken over the B.Frs.61.87m. capital of Sofefin and the B.Frs.50m. capital of Société de Financement Bata.

By far the largest of the West German steel groups, Thyssen has also been among the most successful in its efforts to ride out the current crisis in the industry. At the end of November it predicted payment of an 11 per cent. dividend for the 1976-77 business year—slightly down from the previous year's 14 per cent., yet very much better than most of its rivals.

This relatively satisfactory performance has been achieved partly by substantial rationalisation in the mass steel-producing area, but also by early diversification away from this problem range of activity. Thyssen is heavily involved in the much healthier special steels area, as well as in engineering, trading, services and sundry manufacturing.

De Vaderlandsche is based in Antwerp and had a balance sheet total of about B.Frs.6.5bn. at the end of 1976 and income of more than B.Frs.200m.

Belgian activity comprises the insurance company De Vlaeke Vaderlandsche which had a 1976 income of B.Frs.100m.

Nationale-Nederlanden recently reported that its international activities contributed 37 per cent. of its B.Frs.5.4bn. revenue in 1977 compared with 22 per cent. the year before.

JOHNS-MANVILLE to close plants

JOHNS-MANVILLE CORP. plans to close or divest four production facilities and write-down

AMERICAN NEWS

Humana wins Medicorp

BY STEWART FLEMING NEW YORK, Jan. 11.

HUMANA, the second largest certain intangible values due to operating losses and put Seacle in a better position to take advantage of future growth.

It said that its assets involved in the write-down include a wood fibreboard plant in Ontario, Canada, a reflective insulation manufacturing facility in Manville, N.J., acoustical ceiling tile facilities in Alexandria, Indiana, and a pre-stressed concrete operation with four U.S. producing locations.

Also included in the write-down are certain intangible values in connection with an integrated ceilings systems business. The company said the total pre-tax charge of all the write-downs is about \$10m.

The company did not say how many employees would be affected by its decision.

JOHNS-MANVILLE said gains on dispositions of assets for the first nine months of 1977 increased net earnings by about \$7.2m. or 33 cents a share, and as a result, the entire year will show an earnings gain of about \$1.5m. or seven cents a share from dispositions.

G. D. SEARLE disposals to bring \$95m. boost

G. D. SEARLE and Co., the paint store chain group, said it will divest certain businesses as part of a series of cash strengthening steps it expects will help 1977 earnings by as much as \$95m.

It said accounting reserves reflecting the divestments may total \$50 to \$60m.

Searle said it is making special provisions for write-downs of certain other assets and for termination of a profit sharing plan.

Searle said businesses to be divested had 1977 sales totalling about \$100m. and are expected to show an operating loss for the year.

It said the move will relieve

JOHNS-MANVILLE to close plants

JOHNS-MANVILLE CORP. plans to close or divest four production facilities and write-down

Quebec Minister in Sun Life clash

By Robert Gibbons

MONTREAL, Jan. 11.—QUEBEC FINANCE Minister Jacques Parizeau has confirmed that one main issue in the dispute with the Sun Life Assurance Company of Canada is the "matching" of assets and liabilities in the Province. The Government had warned that it planned to lay down new guidelines for investment of Quebec-derived premium income and of Quebec-derived pension and group life funds.

Sun Life with assets of \$25bn. and worldwide insurance in force of \$251.7bn., including over \$25bn. in Quebec, said last week it would move its head office from Montreal to Toronto because the restrictions of the French Language Charter made it impossible to recruit enough telephone specialists and managers for HQ operation.

It only hinted briefly that dispute over investment allocation had occurred with the Government.

Mr. Parizeau is upholding his

claims that Sun Life should according to Government formula have \$400m. more invested in Quebec than it has, said \$200m. invested in the Province.

Sun Life had no immediate comment but was understood to be preparing new figures to back up its position.

SPCC loan draw-down delayed

SOUTHERN PERU COPPER CORPORATION (SPCC) has announced that it does not expect to meet the draw-down conditions of the supplemental loan agreements signed in October in time to make the draw-down scheduled for mid-January. This means that it will not be able to take up the funds which the banks have agreed to lend it on the scheduled date.

It is continuing its efforts to obtain the required documentation from the Peruvian Government to fulfil the draw-down conditions. The next date at which funds might be available is July, 1978.

Under the terms of the agreements between SPCC and a consortium of 28 banks to provide \$25.4bn. of additional long-term debt for SPCC's Cuajone project, the loan facility may be used only to refinance maturing amortisation payments to the banks providing the new funds.

Some \$20m. of amortisation is scheduled to be paid to the banks on January 16, 1978.

In addition, some \$16m. of interest payments and \$8m. of other amortisation payments are due this month.

SPCC expects to meet the debt service obligations as the mature with cash resulting from early payment by Cuajone's buyers.

Continuous quote for Rento shares

THE AMSTERDAM Stock Exchange will quote the shares of Rento on a continuous basis from to-day. This is in response to the large turnover of Rento's shares in recent months, an exchange spokesman said. Rento has frequently been the most actively traded stock on the Exchange.

This brings the number of continuously traded stocks to 31.

VONTobel Eurobond Indices

PRICE INDEX	1.1.78	10.1.78	1.1.77
DM Bonds	109.42	107.65	6.441
HFL Bonds & Notes	101.19	101.68	8.090
U.S. \$ Strt. Bonds	100.49	100.40	8.620
U.S. \$ Strt. Bonds	8.608	8.629	8.629

YESTERDAY Tuesday

Medium 99.56 99.66

Large 93.50 93.65

Convertible 105.95 106.07

at around 95 or below. D-Mark bonds improved somewhat.

A new unit of account issue—the first for several months—has been launched for the Swedish borrower Kreditbanken Luxembourgeoise and Skandina viska Enskilda Banken.

This brings the number of continuously traded stocks to 31.

Senior Gilt Dealer Partner Potential

PINCHIN, DENNY & CO., a leading London firm of Stock Jobbers in equities and prior charge stocks, intend to expand their operations into the Gilt Edged Market in 1978. They are seeking a senior executive, reporting directly to a managing partner, to control the dealing section.

The successful candidate will be over 30, have had at least five years' experience of the Gilt Edged Market and currently be holding a position of responsibility. General dealing experience within a City financial institution would also be an advantage.

The position offers the short term prospect of a partnership with a substantial remuneration equated to responsibility. Initially a total remuneration of not less than £20,000 pa is envisaged, with normal pension benefits.

Applicants should apply, in confidence if requested, with adequate particulars of experience to R. I. Beard of Spice and Pegler & Co., Management Consultants, 3 Bevis Marks, LONDON EC3A 7HL. Tel: 01-283 2683.

SELECTE

BOOKS

Constructing our world

BY C. P. SNOW

Russian Thinkers by Isaiah Berlin, edited by Henry Hardy, and with an introduction by Aileen Kelly. The Hogarth Press, £6.95, 336 pages.

This is the first of four volumes in which Dr. Henry Hardy is collecting Sir Isaiah Berlin's essays. Even by itself, *Russian Thinkers* would justify the enterprise, certainly for anyone even remotely interested in Russian literature. The complete collection will give us all access to one of the most lucid, eloquent and humane of minds, and that will be a blessing.

To judge by *Russian Thinkers* which probably isn't unfair, for here Sir Isaiah is on one of his home grounds, there will be left some minor dissatisfaction at the end. Perhaps it is better to mention this first, before we get to what can be learned from this book, and what so far as I know, cannot be learned from any other book in English. The mumble of his *natura*, his emotional depths, dissatisfaction is that, on paper, Berlin is a sprinter, not a distance runner.

This doesn't matter fundamentally; his hundred yards is usually better than another's mile. But it does leave some irritating consequences. Some of these short and brilliant pieces in part repeat themselves. The two Herzen essays would gain from being combined into a larger whole, and so would the two Tolstoys.

Further, Berlin is one of the most fluent talkers alive, and some of these essays appear to have been dictated more or less off the cuff. No one else could have done them so articulately, but Berlin knows the costs of this method, and makes this clear in his preface. Even with so disciplined and orderly a mind, oral disquisitions, which are far more agreeable to hear than the best-read lecture, do tend to ramble.

More seriously, it would be good to see Sir Isaiah arguing out his case about the merits and demerits of plural or monist societies, and plural or monist individual minds. It is clear enough, and we should all agree, that plural societies have overwhelming advantages in amenities, and in many material and creative senses. Yet, if one looks round the world, plural societies are steadily losing ground both in numbers and influence. Not many observers would like to bet that in a generation they won't have lost more ground still. Berlin, for all the power and acuteness of his critical mind, sometimes seems to retain the hope of the old Russian liberals whom he understands so well. He sees

every prospect for the ultimate success of plural societies. It man comes not from himself but entirely from that society does not seem very often. It makes the both sharing the great Russian romantic passion for the goodness of the Russian peasant. Yet when Tolstoy wrote about Lenin's peasants in *Anna Karenina*, he saw them ruthlessly for what they were.

It comes naturally to Berlin to be at one with Herzen. Give or take a century or so, they could have conferred happily together. It must have taken more of an exertion of empathy to be as affectionate and admiring with the much sterner and more radical Vissarion Belinsky. That ought to be read along each term to every class on comparative literature extant. Belinsky was, out of comparison, the most influential literary critic who has ever lived. No other literature has had anything like it. Unlike any other critic so far known, he helped create a literature which could succeed Pushkin and Gogol. He not only helped create it, but he also gave it a direction, in humanity as well as social concern, which still endures.

As a private satisfaction, I was delighted to find Berlin having good words for Nicolai Nekrasov. Nekrasov was a fine poet. He was also the most generous nurse of others' talent, and a wonderful judge of it. He had the distinction of having spotted the genius in the first scripts of both Dostoevsky and Tolstoy, and of having promptly published them. In our own time, his example was followed by another fine poet and splendid talent-spotter, Alexander Tvardovsky. That particular tradition, the passionate desire to find talent, is the thing I most envy in literary Russia.

Quibbles dismissed, these essays are not only valuable, these are essential to anyone who really wants (a) to understand Russian literary development, both before and after the Revolution; (b) to get some idea of 19th-century liberal thought; (c) to get a similar idea of today's liberal thought in Russia; (d) to realize the possible future of our own present political attitudes. Berlin is, as one would expect, marvellously comprehending about the well-known 19th-century liberals, Turgenev, one of his favourite writers, and the much stronger and more sympathetic personality, Gorky.

Berlin performs the astonishing feat of putting at least a persuasive gloss on how Herzen, in general full of dead realistic pessimism, and Tolstoy, the greatest expert at seeing the lie in life, could manage to believe



Pirates and others

BY STUART ALEXANDER

The World Encompassed by heavily on the ship's log and Derek Wilson, Hamish Hamilton, £5.95, 240 pages.

Harry Morgan's Way by Dudley Pope, Secker and Warburg, £8.90, 379 pages.

The Life and Death of HMS Hood by Edwin Hoy, Secker and Warburg, £6.90, 379 pages.

The Mitchell Beazley Atlas of the Oceans, Mitchell Beazley, £14.95, 208 pages.

Good Enough for Nelson by John Winton, Michael Joseph, £4.50, 239 pages.

Panorama of Gaff Rig by John Leather and Roger Smith, Mandarin, £7.95, 112 pages.

There can be few characters in England's history to rival Sir Francis Drake as a romantic hero. His mixture of bravado, gallantry and rule-breaking cannot fail to appeal to every schoolboy, while his place in history as an adventurer and navigator puts him at one of the turning points in Britain's emergence as a great power and the erosion of Spanish dominance in central and southern America.

For those who can face tucking into yet another historical biography, Derek Wilson has written an enjoyable yet detailed account of Drake's circumnavigation of 1577 to 1580.

The World Encompassed is a lively account of a lively man, carefully researched and well constructed.

On the other side of the central American isthmus another Englishman was making his name, more as a brigand than a hero, in the takeover of the yacht-racing scene by amateur crews.

As far as they are concerned yacht-racing is a big business which should be left to the professionals.

Although they do not mention John Leathem in his account and Roger Smith through extensive library of photographs bring back that largely pre-Revolutionary era of folklore and illustrated *Panorama of Gaff Rig*.

To be fair, it also brings up to the present, though I'm afraid it's a sad reflection on the decline in England's overseas history. It teams with both adventure and pathos, with glory and despair.

Still on a historical note the ill-fated Hood is the subject of Edwin Hoy's latest naval history, *In The Life and Death of HMS*

U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered unemployed (excluding school leavers) and unfilled vacancies (000s).

1976 4th qtr. 103.2 104.8 106 108.5 211.9 na

1977 1st qtr. 103.5 105.8 111 105.0 217.1 1,330

2nd qtr. 102.2 103.1 104 103.9 221.5 1,338

3rd qtr. 102.4 103.1 108 106.8 205.7 1,118

July 102.8 104.3 102 107.0 232.8 1,334

Aug. 102.7 103.5 117 107.2 237.6 1,414

Sept. 102.7 103.7 104 106.2 206.6 1,446

Oct. 101.4 102.4 105 105.4 234.4 1,333

Nov. 101.1 102.4 106 106.1 237.2 1,433

Dec. 101.1 102.4 106 106.1 237.2 1,428

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering and metal manufacture, textiles, leather and clothing (1970=100); housing starts (000s, monthly average).

Consumer Instr. Intmd. Eng. Metal Textile goods goods goods output mfg. mfg. etc. na

1976 4th qtr. 115.3 99.0 104.4 100.4 85.2 102.6 na

1977 1st qtr. 115.3 100.8 106.2 101.5 84.2 105.1

2nd qtr. 115.2 95.7 104.9 100.1 80.8 99.3

3rd qtr. 114.8 90.4 104.8 100.2 83.7 102.8

July 115 100 105 101 87 104

Aug. 114 100 105 100 79 101

Sept. 114 99 105 100 85 103

Oct. 114 99 101 100 77 102

Nov. 114 99 101 100 77 102

Dec. 114 99 101 100 77 102

EXTERNAL TRADE—Indices of export and import value (1970=100); visible balance; current balance; oil balance; of trade (1970=100); exchange reserves.

Export Import Visible Current Oil Terms volume volume balance balance trade

1976 4th qtr. 141.5 138.3 -982 -366 -1,002 70.1

1977 1st qtr. 141.9 142.4 -930 -516 -816 80.4

2nd qtr. 145.9 144.1 -684 -280 -725 90.1

3rd qtr. 133.7 141.9 -50 -399 -587 81.5

July 133.5 149.1 -241 -92 -199 75.6

Aug. 132.5 147.7 +140 +260 -143 82.6

Sept. 137.7 144.8 +51 +141 -245 83.0

Oct. 150.0 140.4 +45 +181 -231 83.9

Dec. 142.9 133.2 +73 +218 -133 83.5

FINANCIAL—Money supply M1 and sterling M3, bank advances to the private sector (three months' growth at 3% rate); domestic credit expansion (£m.); building societies inflow; HP, new credit; all seasonally adjusted. Min. lending rate (end period).

M1 M3 advances DCE BS HP

% % % £m. inflow lending

1976 4th qtr. 3.9 8.8 14.4 1417 152 327

1977 1st qtr. -3.6 -10.2 11.1 -1,682 492 339

2nd qtr. 16.8 15.3 0.8 809 1,230 352

3rd qtr. 34.4 14.8 26.2 -236 1,084 354

July 19.5 13.0 26.2 -283 1,081 354

Aug. 22.0 9.4 24.0 -69 363 417

Sept. 34.4 14.8 20.2 126 462 402

Oct. 35.8 17.5 0.0 299 590 386

Nov. 41.5 19.8 2.1 289 554 420

Dec. 41.5 19.8 2.1 289 554 420

INFLATION—Indices of earnings (Jan. 1976=100), materials and fuels, wholesale prices of manufactured products (1970=100); retail prices and food prices (1974=100); commodity index (1971=100); trade weighted value sterling (Dec. 1971=100); exchange reserves.

Earn* Basic Wholes* FT* Foods* comodity* manf* manf* RPI* Foods* comodity

1976 4th qtr. 109.9 329.9 233.9 165.8 172.7 236.8

1977 1st qtr. 112.5 341.5 248.0 174.1 181.7 276.4

2nd qtr. 114.5 347.8 259.0 181.9 191.1 250.0

3rd qtr. 116.1 341.1 267.7 184.7 192.1 230.8

July 115.7 344.6 265.8 183.3 192.0 242.3

Aug. 116.5 339.1 268.0 184.7 192.5 241.8

Sept. 117.9 333.8 271.0 186.5 192.3 236.38

Oct. 119.2 330.2 271.4 187.4 192.3 236.34

Nov. 120.5 328.9 274.3 188.2 192.3 236.26

Dec. 121.8 327.6 274.3 189.0 192.3 236.20

Not seasonally adjusted.

In Short—Brave girl and crews

Pocahontas by Frances Mossiker, Victor Gollancz, £7.95, 300 pages.

Pocahontas was the first American girl to twist her golden hair, round her little finger. Perhaps for that reason alone, she has passed into her nation's folklore. (She it was who saved Captain John Smith from the sacrificial clubs of her father Powhatan.)

Frances Mossiker tells a good story with scholarship and sensitivity.

When she writes "The white man and red woman, aswoon with love and terror, remind us that at least once in our U.S. history there came a flicker of hope that on this continent there would be no cause to mourn man's inhumanity to man," the

leerous at school. Those First Fathers of Virginia took more than an anaemic interest in other things besides tobacco and only with the Puritans came the ban on racial intermarriage.

"Not so well-known is the English connection: how, as Lady Rebecca Roffe, Pocahontas came to London, met Royalty, endured her Northern fogs, died, and was buried at Gravesend."

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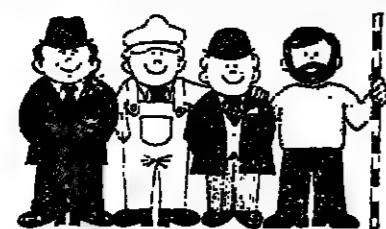
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SOUTH-WEST WALES II

Employment uncertainties

EVEN IF oil one day flows from the Celtic Sea in significant quantities, it will represent no 1980s and the expansion, if it goes ahead, will include a new industrial estate of south-west Wales. In terms of jobs, metals in a hot rolling mill and extra steelmaking capacity at a cost of at least £335m. This is the world steel industry, there is obviously still a question mark hanging over the scheme, even though it was first proposed as long ago as February 1973 under the BSC's 10-year development strategy. Obviously there is a good deal of concern locally. At stake is not only the long-term security of most of the 13,000 workforce directly

employed at Port Talbot. The steel industry have already committed in principle to expand its plant at Briton Ferry, near Port Talbot in favour of a new £30m. electric arc steel-making facility in Llanelli, further west. The recessionary climate has also not stopped Alcos, which is employing some 5,000 people, from completing a new £25m. aluminium rolling mill at Waunarlwydd, near Swansea, which it claims is the biggest and most modern in Europe.

The only nickel refinery in Europe, Inco's Clydach plant, in the Swansea valley, is also investing £3m. on modernisation or very long postponement of expansion would be a very serious blow indeed for the local economy.

In these circumstances, abandonment of the scheme is only one of a number of options, it is reckoned that at least another 30,000 jobs are linked, either directly or indirectly, with the fortunes of

the steel industry. Significantly, these basic metals of course sectors include small, but local the motor industry, which has important engineering concern in the region, shi

surprisingly large presence in throughout the region, shi

S.W. Wales, even if, most of the building and repairing in M

time, it tends to keep a re

ford Haven. Timber produ

tively low profile. British Ley

from timber which has star

land has two plants in Llanelli to come on stream from plan

ings over the past 50 years

enjoyed at its West Wales plants

over the past 10 years were an

important influence in persu

ing the company to site its new

factory at Bridgend.

Size

The sheer size of S.W. Wales metal and oil industries tends to overshadow the continued importance of coal to its economy. The mainly anthracite coal field continues to provide more than 4,000 jobs and is still attracting large injections of Coal Board capital to increase production.

They include a £7m. invest

ment at the Treforan colliery

at Crynant in the Dulais valley

in new drift tunnels to create

a 22m. reorganisation of the Blaenant colliery near Neath

and the sinking of a new mine at Bettws near Amanford.

There is undoubtedly scope for

further profitable anthracite

production, particularly by open

cast methods. But the centre of

attention at the present time is

a proposal to sink a new mine

in the Margan forest. The esti

mated cost of £40m. would make

it the most expensive mine ever

developed in South Wales. Once

open it would be able to pro

vide 400 permanent jobs and

some 8.3m. tonnes of coking a

year to the steel industry but

a definitive go-ahead may

depend on decisions taken in

relation to Port Talbot.

Beyond basic industries, S.W.

Wales has a wider range

of light manufacturing industry

Robin Ree

Tourist appeal is growing

TOURISM IS inevitably one rise in foreign tourists, who foreign tourists for that industry is that they tend to come to the south west Wales' growth helped to buoy up the industry elsewhere.

The delights of the Gower peninsula, the attractive resorts of Tenby and Saundersfoot and the Pembrokeshire coast of the south, and other centres along the Ceredigion coast to coming weeks.

As a result of the drop, the Tourist Board has decided, for the first time, to spend £100,000 on a special TV promotion campaign of Welsh resorts over the

years of trying to spread number of visitors either side of the traditional late July and

August holiday period.

Another response to the need for more business has been the formation of the Tenby and South Pembrokeshire Hotels and Restaurants Association to help promote the area.

An unhappy development, however, is that local authorities have been forced, by public

expenditure cuts, to reduce the amount of money they make available to the Tourist Board

for its work, which is undoubtedly of some concern to those in the industry.

Promotion

The industry recognises the value of greater promotion in the highly competitive tourist market and would undoubtedly do more itself it is not for the considerable amount of money which has been absorbed in recent years modernising facilities.

The hotel industry in south-west Wales is not exceptional in having to work with old farm buildings which would otherwise lie idle being turned into assets which give a significant injection of funds into agriculture.

Across Wales as a whole, the Welsh Tourist Board calculates that tourism now generates expenditure of some £300m. annually and provides jobs equivalent to full-time employment for some 84,000 people. And, contrary to widespread belief, the industry employs almost as many men as women—the ratio is 45:55 according to research undertaken by the University College of North Wales, Bangor.

The Board expects this number of full-time equivalent jobs to increase to around 100,000 by 1980 and south-west Wales promises to contribute more than its fair share to this expansion; always providing it continues to develop and promote the amenities sought by today's tourist and sustains efforts to spread the tourist traffic both geographically throughout the area, and in time by stretching the season.

The need for sustained effort is an important qualification well illustrated by the experience of the past few years. Bed occupancy rates in Welsh hotels at the peak of the season have in fact never matched the 75 per cent. rate achieved in 1973 and last year the resorts—the hub of the industry—suffered the shock of a distinct drop in the number of visitors and real earnings. The weather the previous year was certainly not to blame since 1976 was the year of the great drought which south-west Wales enjoyed, or suffered depending on your point of view, to the full.

The setback, more likely, reflected the culmination of the difficult economic climate in Britain over the past two to three years. Many families which traditionally like to take their annual holiday at a hotel or guest house in a resort were last year forced, through the economic circumstances, either to forgo their holiday or join Stratford and Edinburgh. For the trend towards self-catering American visitors south-west Wales has particular attractions not wholly compensated for in the visits by tourists who would Laugherne, his home for many years, and burial place.

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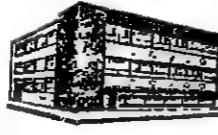
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DUPONT GROUP

The reliable name in UK Steel

Dupont Steel Works, P.O. Box 1, Llanelli, Dyfed.

Tel: 055 42 4331. Telex 48217.

A member of the Steel Division of the Dupont Group which incorporates London Works Steel Company, Warley; Flather Bright Steels, Sheffield and Baglan Foundry, Neath.

TO LET

Factory sites from 2 acres in Swansea

In pleasant surroundings close to Gower, first officially designated Area of Outstanding Natural Beauty.

Provided with all main services and easy access to M4 motorway, Inter City 125 rail links, docks and airport.

More information from:
John Bowyer, Public Relations Officer, Swansea City Council, The Guildhall, Swansea.

IT'S GOOD FOR BUSINESS, BECAUSE IT'S GREAT FOR PLEASURE.



**WEST GLAMORGAN
COUNTY COUNCIL**
join in the expansion
of this county

Advantages and facilities include:
• Metal producing industries—steel, aluminium, nickel and platinum
• Petrochemical industry
• Service distribution centre
• Excellent transport links
• Sites and advance factories
• Development and Special Development Area status.

M.E.J. RUSH—County Clerk,
West Glamorgan County Council,
The Guildhall, Swansea SA1 4PA.
Tel. Swansea (STD 0792) 50821.

Enquiries to: R.A. Wheway,
Industrial Development Officer,
Tel. Swansea 480638.
Telex 48396.

JPY 150

WALL STREET + OVERSEAS MARKETS

+ FOREIGN EXCHANGES

Dow 5.6 lower on dollar troubles

BY OUR WALL STREET CORRESPONDENT

INVESTORS, DISCOURAGED by more bad news about the dollar and a mixed bag of reports on the economy, quickly abandoned a feeble rallying attempt on Wall Street to-day, and set off in market to the seventh consecutive loss to this year in fairly active trading.

The Dow Jones Industrial Average was finally 5.61 lower at 775.90, after having initially picked up to 783.93. The NYSE All Common Index finished a further 25 cents down at 849.52, after a day's high of 849.83, while declines exceeded gains by 862 to 542. Trading volume decreased further to 22.85m. shares from yesterday's 23.18m.

The welcome news this morning of a dip in the unemployment rate by 0.4 per cent. from 6.9 per cent. proved insufficient to sustain an improvement that began shortly after the opening.

WEDNESDAY'S ACTIVE STOCKS

Stocks	Close	Price	Traded	Price	Close
Middle South Units	467.400	101	101	101	101
Standard Oil	202.900	142	142	142	142
Pacific Gas & Elec.	220.200	142	142	142	142
Budd	373.000	224	224	224	224
America Midway	357.400	201	201	201	201
Technicon	235.600	142	142	142	142
British Petroleum	177.300	242	242	242	242
MetLife	152.800	142	142	142	142
Internal Tel. & Tel.	152.800	242	242	242	242
Exxon	160.300	444	444	444	444

Analysts traced the retreat to a number of factors, including

the Golder's index, which rebounded 20.3 to 1,397.6 to defend the dollar with

any new overtures.

A Government announcement of a tough new programme to dis-

cover imports in B.Frs. 2,000, B.Frs. 25 to B.Frs. 300, and B.Frs. 400 to

THE AMERICAN SE Market Value

Index was 0.42 easier on balance.

Golds were mixed, while Foreign

U.S. and U.S. issues followed Wall

Street lower.

BRUSSELS — Shares made a modest showing in slack trading.

Analysts implied a dip in B.Frs.

2,000, B.Frs. 25 to B.Frs. 300, and

Electrolux 40 to B.Frs. 5,900, but

Brussels Lambert receded 18 to B.Frs. 1,432 and

Sofina 90 to B.Frs. 255.

AMSTERDAM — Share prices moved irregularly in slow trading.

Philips were F10.20 higher in

otherwise lower Dutch Inter-

national, where Royal Dutch lost

F1.10.

In the rest of the market, Banks

and Insurances were mostly

up to 65.50, but Hidrova picked

up 2.25 more to 75.75.

Canada weaker

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FARMING AND RAW MATERIALS

Few foreign buyers for U.K. farms

ST. POTENTIAL overseas buyers of British farmland have restricted their activities to window-shopping, according to Royal Institution of Chartered Surveyors.

Evidence presented by the Institution to the Northfield Committee investigating the pattern of land ownership in the shows plainly that, although there has been a strong upsurge of interest among foreigners since 1974, there have been few buyers.

The institution bases its conclusions on the 30 per cent. once it received to a question sent out to 400 members dealing in land sales, writes Christopher Parkes.

One of the points which emerged from the survey is that the number of buyers made by prospective foreign purchasers is far greater than the number of foreigners who have actually purchased agricultural land, the institution says.

As the institution's belief is that the institution's belief is that the relatively large number inquiries has misled many into believing that more buyers have bought agricultural land than is in fact the case.

A institution also maintains the present methods of land-rental and tenant-in and owner-occupancy — vital to the farming industry, the institution, evidences the free market for the base of agricultural land. The institution feels that any increase in the market would be undesirable, it says.

ST. NORTHFIELD'S Committee held two more open meetings this month. The first was at 8 p.m. on Tuesday, January 24, at the Elles Hall, Holland Centre, Spalding.

ALKS ON NEW HEAT PACT SCHEDULED

NEGOTIATING conference on a international arrangement to place the 1971 International Agreement will be held from February 13 to 23. M. Jean Parrot, executive secretary of the International Wheat Council, attended in London yesterday. A second session of the International Wheat Council made its ion yesterday, but details of the conference will be turned out not yet been made.

A existing wheat agreement to expire on June 30.

Tin price rally halted as supply squeeze eases

BY JOHN EDWARDS, COMMODITIES EDITOR

THE RECENT rally in tin was claimed that the voting structure reversed yesterday, with early of the agreement meant that buyers were wiped out and standard grade cash tin closing \$30 lower at \$6,335 a tonne after trading at \$6,430.

Trade selling and "lending" (selling cash and buying forward) triggered off the downturn after the market had been lifted by fresh charter buying. This was encouraged by a further rise in the Penang market over night, and by news that the Bolivian army had been placed on "red alert."

The premium of cash tin over the three months quotation shrank last night to below \$20 a tonne, indicating that the scarcity of supplies available to the market appears to be over.

Some traders, however, feel that there are more than adequate supplies around at present to meet sluggish demand.

As a prelude to next week's International Tin Council, the Bolivian Ambassador to Malaysia, Sr. Carlos Iturralde, called for some radical changes in the International Tin Agreement.

Speaking at a seminar on the future of the tin industry in Kuala Lumpur, Sr. Iturralde, as virtually a currency market,

lost ground as speculative selling met an absence of consumer buying demand. Cash wibrars closed \$9 down on the day at \$6,612.50 a tonne and the price was reported to be still lower in after hours dealings.

Despite President Kaunda's further hint this week that Zambia was planning production cuts, there is little sign so far of any easing in the surplus situation. The market is therefore very vulnerable to non-trade and Review panel.

Tin prices fell on some chart selling, with the cash price losing \$4,375 to \$277 a tonne. A special meeting of the International Lead and Zinc Study Group is to be held in London on March 1 to review the zinc situation.

It is expected to convene an extraordinary full meeting of the study group council in Geneva shortly, to decide what can be done.

Meanwhile, lead values were stable yesterday, despite sterling's strength against the dollar, brought downward pressure on all the base metals.

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New appeal for potato market aid

By Our Commodity Staff

THE MINISTRY of Agriculture was asked yesterday to approve a fresh round of support buying in the potato market.

The Potato Marketing Board said that if the Ministry would not take part in a new programme, perhaps the Board could be allowed to intervene in the market on its own account.

Farmers' prices have stuck at an average £55 a tonne — about £10 short of the guaranteed level

— in spite of an earlier buying programme, which took 560,000 tonnes of surplus potatoes off the market, and the retention of a contentious ban on imports.

• A lorryload of Dutch potatoes, shipped to Britain without an import licence, is being held up on the quayside at Great Yarmouth. Customs officials confirmed yesterday.

Journalists from Holland have been basic investigating the "obstruction," but embassy officials are plainly not prepared to make an issue of the thwarted shipment.

A spokesman said yesterday that the delivery appeared to be a "mistake" made by a trader who had not understood that imports were banned.

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STOCK EXCHANGE REPORT

Rallying Gilts lend firmer tone to leading equities
Share index up 2.7 at 487.2 after 482.2—Foods steadier

Account Dealing Dates

Option

First Declarer—Last Account

Dealing Dates Day

Jan. 3 Jan. 12 Jan. 13 Jan. 24

Jan. 16 Jan. 26 Jan. 27 Feb. 7

Jan. 20 Feb. 9 Feb. 10 Feb. 21

New firms' dealings may take place from 9.30 a.m. two business days earlier.

Cashed-out made a reasonably good showing yesterday after recent disappointments and a rally from 1 lower to unchanged in long-dated issues spilled over to leading equity shares which recovered early small losses to close slightly better on balance.

Short-dated Funds were mixed at the end, after losses to 14, and the Government Securities index shed only 1 to 12.5. This represented a six-day loss of 1.31 per cent, quotations throughout the list were tending to harden in the late trade on a continuation of "cheap" buying following reassurance Press comment about the chances of bringing growth in money supply back within the 9 to 13 per cent range.

Equities also started easier, but the two-day shake-out that took nearly 13 points off the FT 30 share index was reversed when sell-offs were still heavy. Down 2.3 to 10 at 10 a.m. the index was showing a slight rise a couple of hours later and continuous firmness in the afternoon left a close of 487.2 for a net rise of 2.7.

Second-line equities failed to follow the better trend as seen in the 3:2 ratio of falls to rises in all FT-listed industrials after a minor issue was again attracting a fair amount of attention and threw up most of the day's chief price changes. Firm features were often in response to trading statements, and to speculative business in thin markets with London Pavilion outstanding at a near-doubled price of 300p (160p) following the chairman's remarks about unwanted approaches.

The FT-Actuaries three main Indries hardened slightly and Food Retailing issues steadied after the previous day's sector drop of 8; 1 down on fears about price competition. Banks made a good showing after the latest banking figures, while the Hire Purchase sector also made an above-average rise on reports of a likely pick-up in consumer spending.

Official markings yesterday totalled 5,978 as compared with Tuesday's 7,130 which was the highest total since mid-October.

Gilts regain losses

Continuing concern about money supply following the latest banking statistics was reflected in fresh offerings of British Funds which, after opening lower at the Tuesday's evening's late levels, receded further. The heavier losses, extending to 1, were incurred by the longer maturities but at the lower prices yield considerations began to encourage cheap buying on fears of an increase in High Street competition and a resulting

event from mid-day onwards squeeze on profit margins, leading Stores turned steadier yesterday. Gussies A rallied 3 to 302p at the steeper end of the market and Marks and Spencer picked up little nervous selling in front of day's results and gave up 2 to 272p.

Following Tuesday's sharp reversal on fears about the implications of J. Sainsbury's price cuts, Food Retailers became quiet and closed with little alteration.

J. Sainsbury held at 190p, while Kwik Save, 212p, and Wheatsheaf 190p, each 2 and 2 respectively. Bakers' Stores remained dull, losing 3 to 158p, a penny to 159p in front of today's interim results.

A revised demand for the purpose of investment in U.S. securities lifted rates for investment currency from around 63p per cent, which was an early reaction to sterling's firmness, up to 65p per cent. For a time, a decline to 63p per cent, a recovery of only 1 on balance. Yesterday's SE conversion factor was 0.8022 (0.8128).

Banks improve

Encouraged by the latest banking figures for mid-December, the major clearers made progress in thin trading. Barclays gained 7 to 245p as did Midland to 355p, while Lloyds and NatWest also closed much better at the common level of 235p. Overseas issues, on the other hand, remained friendless. Commonwealth of Australia lost 2 to 167p, and the new mid-lead shares were 7 down to 25p premium. Hong Kong and Shanghai shed 7 to 229p. Hire Purchases reflected the sharp recovery in instalment credit business over recent months. F.C. Finance ended 3 up to 78p, while Wagon Finance and Lloyds and Scottish were both 2 better at 91p and 110p respectively. Among 100p issues, the new Actuaries were 2 better at 101p and 110p, while the new mid-lead shares were 7 down to 25p premium.

Engineering majors made a little progress after slight initial dullness. A useful business developed in Tubes which closed a better bid, 2p up, and Howard Shuttering closed 4 to the good at 33p. Taylor Woodrow eased 4 to 406p as did Magnet and Southern to 185p; the latter's interim figures are due next Wednesday.

Day International continued to reflect adverse Press comment and gave up 5 more to 244p, but remained speculative buying by revised bid hopes.

Westbrik Products were also popular at 37p, up 7, and Edward Shuttering closed 4 to the good at 33p. Taylor Woodrow eased 4 to 406p as did Magnet and Southern to 185p; the latter's interim figures are due next Wednesday.

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Secondary Industries again provide most of the day's features. London Pavilion were marked up 14 to 306p in a thin market on the chairman's disclosure that the Board has received several bid approaches in the last few weeks.

Day International continued to reflect adverse Press comment and gave up 5 more to 244p, but remained speculative buying by revised bid hopes.

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FINANCIAL TIMES

Thursday January 12 1978

THE SPACE BANK
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U.K. car output cut 400,000 by strikes

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

THE FULL IMPACT of industrial disputes suffered by the four large British motor manufacturers last year has emerged in figures showing a 10 per cent fall in sales of home-produced cars while total registrations went up by 3 per cent.

Strikes in the car factories and their suppliers deprived the U.K. industry of about 400,000 vehicles during the year, it is calculated, so that output actually fell marginally while the market was rising.

As a consequence, imported cars flooded into Britain, raising their share of the market by 7 per cent, and establishing a sales record of 800,000 vehicles—a 45 per cent.

These figures, published by the Society of Motor Manufacturers and Traders yesterday, emphasise the problems the Government now faces in trying to fashion a policy for the British motor industry and revive its flagging manufacturing base.

The market last year, while showing none of the buoyancy which has been experienced in the rest of Europe this year, was higher at 1,323,824 units, than in any year since the record 1,661,642 of 1973.

Shortages

Yet the British manufacturers failed to take advantage of the situation, and in the case of the multinationals—Fiat, Vauxhall and Chrysler—were at times forced to import from their European plants to overcome supply shortages at home.

At the same time the disputes in the British industry have weakened any case for stronger limits on Japanese imports than

U.K. CAR REGISTRATIONS				
	12 months ended December			
	1977	1976		
	%	%		
Ford*	340,319	25,71	324,459	25,25
British Leyland*	322,047	24,33	325,679	27,43
Vauxhall*	120,400	9,11	114,494	8,91
Chrysler*	79,730	6,02	82,905	6,45
Total British	722,947	54,62	797,683	62,05
Datsun	82,133	6,21	68,853	5,36
Fiat	66,015	4,99	48,595	3,78
Renault	55,862	4,22	56,855	4,42
WV/Audi	45,958	3,47	43,897	3,41
Total imports	600,577	45,38	487,900	37,95
Grand total	1,323,524	100,00	1,285,583	100,00

* Includes cars from companies' Continental associates which are not included in the U.K. figure.

† Includes imports from all sources, including cars from Continental associates of U.K. companies.

those imposed by the informal understanding that Japan will only about 2 per cent, while not go much above the previous year's level.

Japanese sales last year, while clearly reined in to some extent, still went up by 15.7 per cent, to 140,415 units, and Datsun increased its sales by 13,000 cars to a total of 82,000.

Datsun issued a strong statement yesterday complaining about "misleading" interpretation of Japanese car sales statistics in Britain, and the Japanese makers' appreciation of the problems facing the British motor industry.

Ford became the largest single importer over the full year, bringing in 86,500 vehicles compared with Datsun's 82,100. Vauxhall's imports also went up 10,000 to 39,900, and Fiat performed substantially better than got many of the more difficult in 1976. Increasing sales by wages issues out of the way last 16,000 to 66,000, Chrysler's imports were achieved at 15,000.

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Linking oil prices to "a basket of currencies" is no easy formula because of the difficulty of giving the right weight to each one. The so-called Geneva II formula of 1973, which was adopted at the end of

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